

# Exhibit D

**EXHIBIT 85**  
**FILED UNDER SEAL**

**GAAP Line of Business Reporting • iTunes**

M/\$	Q4'05		Q1'06		Q2'06		Q3'06		Q4'06		Q1'07		Q2'07		Q3'07		Q4'07		Q1'08		Q2'08		Q3'08		Q4'08		Q1'09		Q2'09		Q3'09		Q4'09		Q1'10			
	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS	Act.	iTS				
<b>Total Apple</b>	--	210	268	265	277	358	458	440	455	553	677	651	664	737	852	799	847	923																				
Total Revenue																																						
Total Std Cost																																						
<b>Standard Margin</b>																																						
% Revenue																																						
Variations																																						
Royalties																																						
<b>Adj Std Mgn</b>																																						
% Revenue																																						
Period Exp.																																						
Freight & Duty																																						
Warranty																																						
Scrap/Re-work																																						
Excess/Obsolete																																						
Phone Support																																						
Service Period Exp																																						
Other OCOGS																																						
Total OCOGS w/o																																						
% Revenue																																						
<b>Gross Margin</b>																																						
% Revenue																																						
R&D (Dir & Alloc																																						
Sales Exp.																																						
Distribution																																						
Marketing/Adverti																																						
G & A - Admin																																						
G & A - Finance																																						
G & A - HR																																						
G & A - IS&T																																						
G & A - Legal																																						
G & A - Other																																						
Total SG&A																																						
% Revenue																																						
<b>Total OpExp</b>																																						
% Revenue																																						
<b>Contribution</b>																																						
% Revenue																																						
<b>Units (K)</b>																																						

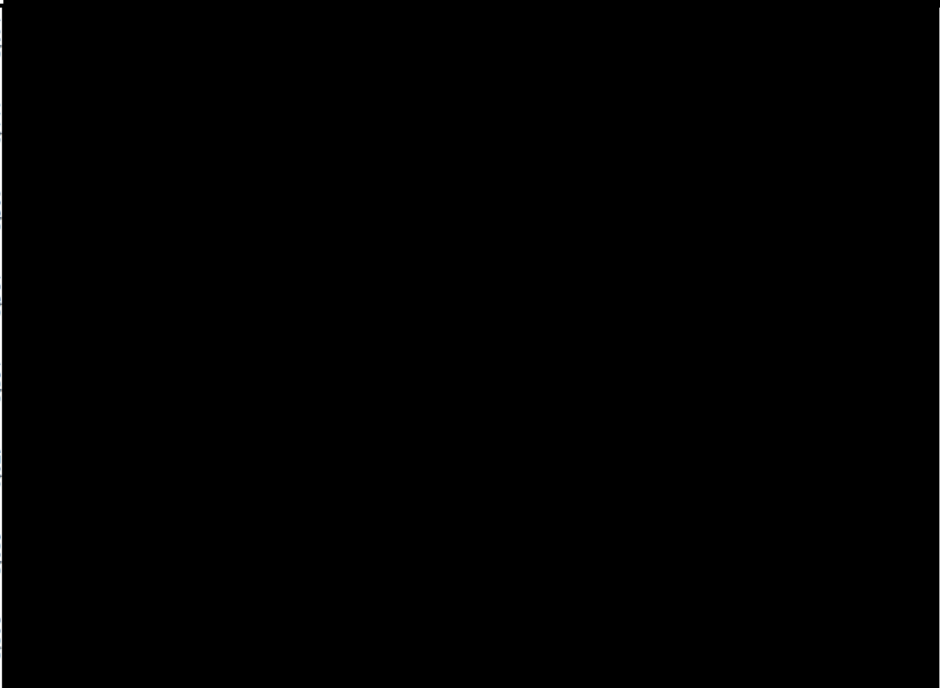
Note: iTunes Revenue, Std Cost, Units direct. Other amounts allocated based on overall company results.

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iTunes Total Qtrs  
1

**ITS**

M/\$	Q2'10		Q3'10		Q4'10		Q1'11		Q2'11		Q3'11		Q4'11		Q1'12	
	Act.	ITS	Act.	ITS	Act.	ITS	Act.	ITS	Act.	ITS	Act.	ITS	Act.	ITS	Act.	ITS
<b>Total Apple</b>																
Total Revenue	1,108	1,015	1,023	1,157	1,387	1,359	1,444	1,697								
Total Std Cost																
<b>Standard Margin</b>																
% Revenue																
Variations																
Royalties																
<b>Adj Std Mgn</b>																
% Revenue																
Period Exp.																
Freight & Duty																
Warranty																
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G & A - HR																
G & A - IS&T																
G & A - Legal																
G & A - Other																
Total SG&A																
% Revenue																
<b>Total OpExp</b>																
% Revenue																
<b>Contribution</b>																
% Revenue																
<b>Units (K)</b>																



Note: ITS Revenue

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iTunes Total Qtrs  
2