

# Exhibit C

**EXHIBIT 84**  
**FILED UNDER SEAL**

**GAAP Line of Business Reporting • iPad.Acc iPad.Acc**

M\$	Q1'09	Q2'09	Q3'09	Q4'09	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2'11	Q3'11	Q4'11	Q1'12
	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.
	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc	iPad.Acc
<b>Total Apple</b>							124	158	211	172	385	234	278
Total Revenue													
Total Std Cost													
<b>Standard Margin</b>													
% Revenue													
Variations													
Royalties													
<b>Adj Std Mgn</b>													
% Revenue													
Period Exp.													
Freight & Duty													
Warranty													
Scrap/Rework													
Excess/Obsolete													
Phone Support													
Service Period Exp.													
Other OCOGS													
Total OCOGS w/o Var/R													
% Revenue													
<b>Gross Margin</b>													
% Revenue													
R&D (Dir & Alloc)													
Sales Exp.													
Distribution													
Marketing/Advertising													
G & A - Admin													
G & A - Finance													
G & A - HR													
G & A - IS&T													
G & A - Legal													
G & A - Other													
Total SG&A													
% Revenue													
<b>Total OpExp</b>													
% Revenue													
<b>Contribution</b>													
% Revenue													
<b>Units (K)</b>													

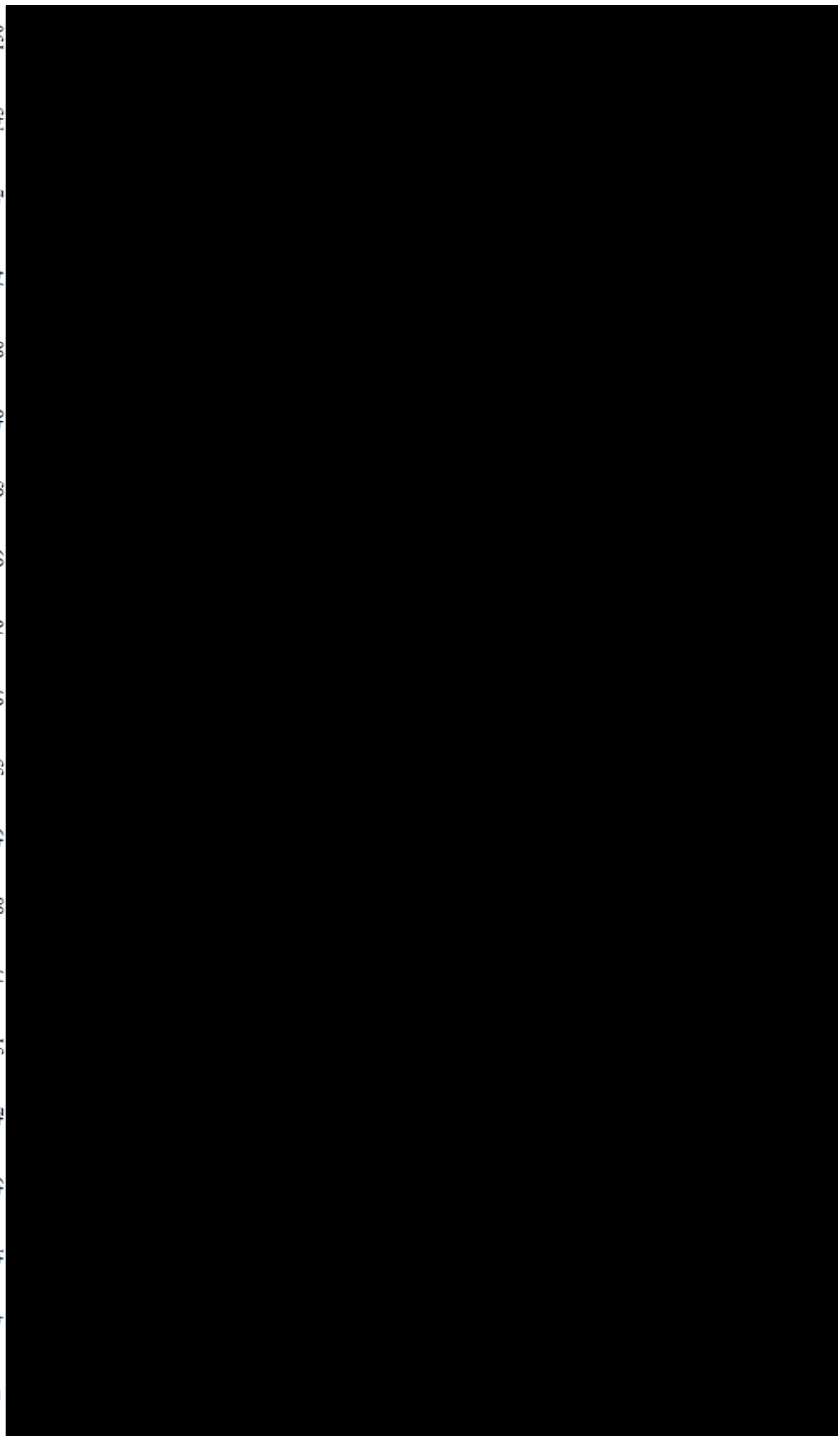
Note: iPad.Acc Revenue, Std Cost, Units direct. Other amounts allocated based on overall company results.

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iPad Accy Total Qtrs  
1

**GAAP Line of Business Reporting • Ph.Acc** **Ph.Acc**

M\$	Q2'07	Q3'07	Q4'07	Q1'08	Q2'08	Q3'08	Q4'08	Q1'09	Q2'09	Q3'09	Q4'09	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2'11	Q3'11	Q4'11	Q1'12
	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.
<b>Total Apple</b>	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc	Ph.Acc
Total Revenue	--	4	41	49	42	31	77	68	49	55	67	76	69	63	46	80	74	-2	145	150
Total Std Cost																				
<b>Standard Margin</b>																				
% Revenue																				
Variations																				
Royalties																				
<b>Adj Std Mgn</b>																				
% Revenue																				
Period Exp.																				
Freight & Duty																				
Warranty																				
Scrap/Rework																				
Excess/Obsolete																				
Phone Support																				
Service Period Exp.																				
Other OCOGS																				
Total OCOGS w/o Var/R																				
% Revenue																				
<b>Gross Margin</b>																				
% Revenue																				
R&D (Dir & Alloc)																				
Sales Exp.																				
Distribution																				
Marketing/Advertising																				
G & A - Admin																				
G & A - Finance																				
G & A - HR																				
G & A - IS&T																				
G & A - Legal																				
G & A - Other																				
Total SG&A																				
% Revenue																				
<b>Total OpExp</b>																				
% Revenue																				
<b>Contribution</b>																				
% Revenue																				
<b>Units (K)</b>																				



Note: Ph.Acc Revenue, Std Cost, Units direct. Other amounts allocated based on overall company results.

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Phone Accy Total Qtrs  
1

**GAAP Line of Business Reporting • Mus.Acc**

M\$	Q4'05	Q1'06	Q2'06	Q3'06	Q4'06	Q1'07	Q2'07	Q3'07	Q4'07	Q1'08	Q2'08	Q3'08	Q4'08	Q1'09	Q2'09	Q3'09	Q4'09	Q1'10	Q2'10	Q3'10	Q4'10	
	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.	Act.
<b>Total Apple</b>	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc
Total Revenue	--	253	183	167	155	243	144	135	114	207	141	127	129	166	126	118	130	191	146	138	138	138

Total Std Cost																							
<b>Standard Margin</b>																							
% Revenue																							
Variations																							
Royalties																							
<b>Adj Std Mgn</b>																							
% Revenue																							
Period Exp.																							
Freight & Duty																							
Warranty																							
Scrap/Rework																							
Excess/Obsolete																							
Phone Support																							
Service Period Exp																							
Other OCOGS																							
Total OCOGS w/o																							
% Revenue																							
<b>Gross Margin</b>																							
% Revenue																							
R&D (Dir & Alloc																							
Sales Exp.																							
Distribution																							
Marketing/Adverti																							
G & A - Admin																							
G & A - Finance																							
G & A - HR																							
G & A - IS&T																							
G & A - Legal																							
G & A - Other																							
Total SG&A																							
% Revenue																							
<b>Total OpExp</b>																							
% Revenue																							
<b>Contribution</b>																							
% Revenue																							
<b>Units (K)</b>																							

Note: Mus.Acc Revenue, Std Cost, Units direct. Other amounts allocated based on overall company results.

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Mus Accy Total Qtrs  
1

**Mus.Acc**

M\$	Q1'11	Q2'11	Q3'11	Q4'11	Q1'12
	Act.	Act.	Act.	Act.	Act.
<b>Total Apple</b>	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc	Mus.Acc
Total Revenue	178	142	137	146	213

Total Std Cost					
<b>Standard Margin</b>					
% Revenue					
Variations					
Royalties					
<b>Adj Std Mgn</b>					
% Revenue					
Period Exp.					
Freight & Duty					
Warranty					
Scrap/Rework					
Excess/Obsolete					
Phone Support					
Service Period Exp					
Other OCOGS					
Total OCOGS w/o					
% Revenue					
<b>Gross Margin</b>					
% Revenue					
R&D (Dir & Alloc					
Sales Exp.					
Distribution					
Marketing/Adverti					
G & A - Admin					
G & A - Finance					
G & A - HR					
G & A - IS&T					
G & A - Legal					
G & A - Other					
Total SG&A					
% Revenue					
<b>Total OpExp</b>					
% Revenue					
<b>Contribution</b>					
% Revenue					
<b>Units (K)</b>					

Note: Mus.Acc Rev

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Mus Accy Total Qtrs  
2