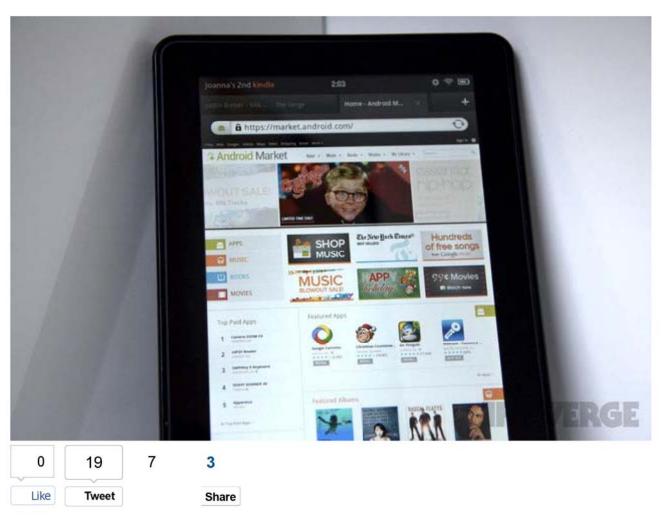
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Kindle Fire gets Android Market browser access, but just for looking

By Chris Welch on December 21, 2011 03:35 pm 19Comments



Following the latest <u>Kindle Fire</u> software update (which we've <u>detailed here</u>), <u>Amazon</u> is now allowing device owners to navigate the Android Market website, though the ability to install anything remains a distant dream.

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Prior to the change, the company had actively rebuffed attempts to visit Google's storefront in the browser by circling users back to the Amazon Appstore. While that made sense from a logical standpoint — the Fire lacks any sort of official support from the Market, and access was likely blocked to avoid confusion — it's always nice to see consumers be given the chance to use a product any which way they please. It also provides a direct opportunity to compare offerings between the two: Kindle Fire owners can now see firsthand what exclusives they enjoy, but also what they've been missing out on as a consequence of being subject to Amazon's curated approach. If you've got one nearby, head to the Android Market website to check out how things look on the other side.

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7.5 Verge Score

Amazon Kindle Fire

Available: Nov. 15, 2011 View product page »

Comments

1994MGoBlue says:

... in related news... The Kindle Fire has also added a link to iTunes, just to rub it in a bit more.

Posted on Dec 21, 2011 | 3:48 PM EST

<u>DeeeNYC's</u> reply:

However! you do get a free app that when you click on it, it points and laughs at you.

Posted on Dec 21, 2011 | 4:23 PM EST

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