EXHIBIT 44

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Reason for Report:

Company Update

Changes	Previous	Current
Rating		Overweight
Price Tgt		\$607.00
FY12E Rev (mil)		\$133,497.2
FY13E Rev (mil)		\$157,588.8
FY12E EPS		\$32.02
FY13E EPS		\$38.37
Price		\$422.00
52 Week High		\$422.86
52 Week Low		\$297.76
12-Month Price Targ		\$607.00
(18x CY12E EPS	of \$33.72)	
Shares Out (mil)		937.8
Market Cap. (mil)		\$395,751.6
Avg Daily Vol (000)		22,669
Book Value/Share		\$73.94
Net Cash Per Share	9	\$81.21
Debt to Total Capita	ı	0%
Yield:		0.00%
Est LT EPS Growth		18%
P/E to Est LT EPS (Growth	0.7x
Fiscal Year End:		Sep

Rev (mil)	2011E	2012E	2013E
Dec	\$26,741.0A	\$34,821.0E	\$41,378.9E
Mar	\$24,667.0A	\$30,117.8E	\$35,624.8E
Jun	\$28,571.0A	\$32,942.8E	\$39,241.9E
Sep	\$29,375.3E	\$35,615.5E	\$41,343.2E
FY	\$109,354.3E\$	133,497.2E\$	157,588.8E
CY	\$117,434.4E\$	140,055.0E	\$163,597.7E
FY RM	3.6x	3.0x	2.5x
CY RM	3.4x	2.8x	2.4x
EPS	2011E	2012E	2013E
Dec	\$6.43A	\$8.12E	\$9.82E
Mar	\$6.40A	\$7.32E	\$8.58E
Mar Jun	\$6.40A \$7.79A	\$7.32E \$8.06E	\$8.58E \$9.59E
	,		
Jun	\$7.79A	\$8.06E	\$9.59E
Jun Sep	\$7.79A \$7.09E	\$8.06E \$8.51E	\$9.59E \$10.39E
Jun Sep FY	\$7.79A <u>\$7.09E</u> \$27.71E	\$8.06E \$8.51E \$32.02E	\$9.59E <u>\$10.39E</u> \$38.37E \$40.50E

Apple, Inc. Overweight

(AAPL - \$422.00)

Apple Sells 4m iPhone 4S Units Suggesting Dec. iPhone Growth Ahead of Street

CONCLUSION:

We reiterate our Overweight rating on shares of AAPL. Apple announced the sale of 4m iPhone 4S units over the weekend (3 days of sales) vs. 1.7m iPhone 4 units, an impressive number. Launch numbers are up 135% y/y, ahead of the Street at 60% y/y (26m) for the Dec-11 quarter. Based on launch sales, we think 60% y/y growth for the Dec-11 quarter will prove to be conservative despite the fact that launch figures are not a perfect apples-to-apples comparison. The biggest difference was that the iPhone 4S was effectively available for 2.5 days vs. 1.25 days for iPhone 4 before sites crashed and launch inventory sold out.

• iPhone 4S vs. iPhone 4 Launch Availability. With the iPhone 4S, pre-orders began on 10/7 and Apple accepted 1.7m pre-orders within the first 24 hours, or 1 full day of pre-orders. And on launch day (10/14) the company held stock of iPhone 4S units for about 1.5 days, implying total true weekend availability of 2.5 days of iPhone 4S sales. With the iPhone 4, store sites crashed about 6 hours after pre-orders began; subsequent to the store site coming back online, pre-orders were not accounted for in the first weekend sales, as they shipped after the opening weekend. On launch day, stock remained for about 1 day before stores ran out of iPhone 4 units. The iPhone 4S launch also included almost a full weekend of retail sales compared to iPhone 4, which launched on a Thursday (6/24/10) and was mostly sold out at the end of the day. In sum, the true weekend availability of the iPhone 4 was 1.25 days vs. the iPhone 4S with 2.5 days.

INVESTMENT RECOMMENDATION:

Overweight rating with a \$607 PT (18x CY12E EPS of \$33.72).

RISKS TO ACHIEVEMENT OF TARGET PRICE:

Risks include: trends in end-markets; component pricing; competitive pressures.

COMPANY DESCRIPTION:

Apple, Inc. provides hardware, software, and peripheral solutions focused on the education, creative professional, and consumer markets.

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Apple, Inc. Page 1 of 7

963.3

51,358.3

43,679.8

15,116.4

11.376.4

2.3%

66.234.7

163,597.7

on for this company is located at

Apple, Inc. Updated: 9/7/11 Income Sheet (\$ in Millions)

Piper Jaffray,

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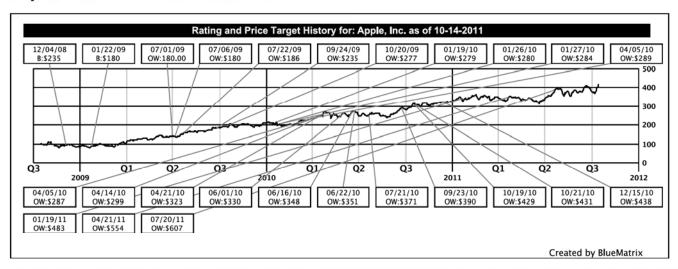
Y/Y Growth 61% 12% 47% 86% 12% 12% 15% 3% 20% 15% 17% 19% 22% %19 37% 75% 64% 15% 20% 34% 16% 20% 83% 20% 63% 54% 19% 32% 49% 61% 67% 71% 83% 82% 14% 52% 68% 22% 30% 15% 21% 19% 18% 19% Rev **%91** 15% Est Est Est Est Est Est 29.40 33.72 40.50 Diluted GAAP 15.15 32.02 38.37 3.33 8.58 9.59 10.39 17.91 2.50 1.79 2.01 7.72 8.06 9.08 4.64 6.40 3.67 939.6 951.3 Shares 948.3 919.8 922.9 927.4 928.8 933.2 935.9 937.8 940.8 952.8 955.8 958.8 961.8 924.7 901.5 903.0 909.2 936.9 960.3 928.1 967.8 27,630.8 32,089.5 39,032.3 16,639.0 5,987.0 7,308.0 6,668.6 7,667.2 6,935.4 7,656.7 3,378.0 3,074.0 3,253.0 9,385.6 8,224.9 9,219.4 25,967.6 10,024.9 30,371.1 36,854.8 2,255.0 1,620.0 1,828.0 2,532.0 8,234.9 14,013.1 4,308.0 8,111.8 11.563. Net 10,133.5 1,380.0 955.0 1,039.0 1,153.0 1,959.0 1,913.0 2,243.0 2,105.9 2,105.9 2,105.9 2,105.9 2,105.0 2,105.0 2,105.0 5,106.0 4,527.0 766.0 864.0 1,197.0 2,963.9 2,597.3 11,638.4 2,911.4 3,831.0 8,220.9 9.590.9 8,683.1 Income 3,165.7 21% 25% 24% 23% 23% 32% 24% 24% 31% 23% 24% 24% 24% 24% 10,088.5 9,125.5 10,074.6 36,313.9 18,540.1 21,745.0 12,065.9 39,962.0 48,493.2 3,259.0 2,386.0 2,692.0 4,758.0 4,029.0 5,461.0 7,900.0 9,551.0 10,673.4 10,822.3 12,130.8 13,190.6 15.214.6 34,188.4 Pretax 4,292.0 3,729.0 201.0 258.0 308.0 240.0 326.0 155.0 384.0 158.0 63.0 60.0 60.0 33.0 55.0 58.0 144.0 26.0 60.0 60.0 60.0 60.0 60.0 240.0 240.0 60.09 28% 31% 30% 27% 29% 28% 30% 10,613.4 12,289.5 10,762.3 12,070.8 21,487.0 36,005.9 41,983.0 7,874.0 9,379.0 8,724.5 10,028.5 9,065.5 18,385.1 33,804.4 39,722.0 11,739.9 13,364.0 3,101.0 2,323.0 2,632.0 3,684.0 4,725.0 4,725.0 3,979.0 5,447.0 13,130.6 15,154.6 48,253.2 12,953.7 3,276.6 3,848.2 3,291.7 3,626.0 8,084.0 2,344.0 2,543.0 2,731.9 3,203.5 2,831.1 2,997.8 7,299.0 12,309.0 10,822.4 1,686.0 1,646.0 1,902.0 10,089.9 14,586.0 ,406.0 ,304.0 ,351.0 2,065.0 421.0 5,482.0 S E E 3.820.1 8.7% 8.2% 9.0% 7.7% % of Sales 9.2% 10.8% 7.1% 6.7% 7.0% 8.0% 7.0% 7.0% 7.0% 8.5% 7.0% 8,171.7 1,763.0 1,915.0 2,056.3 2,437.5 2,138.4 2,273.1 10,984.2 6,125.0 1,288.0 1,220.0 1,438.0 1,571.0 2,483.1 2,731.2 2,873.4 1,091.0 985.0 1,010.0 9.342.0 4,149.0 5,517.0 7,630.3 0.63.0 SG&A 0.968, 2,493. 1,416.0 2.6% 6. 2,650.7 2.3% 8 3.1% 2.5% 2.7% 3.5% 2.9% 2.5% 3.2% 2.2.2.8% 2.2.2.8% 2.2.2% 2.2.3% 2.3.8% 2.3.8% 2.5% 2.3% 2.3% % of 1,782.0 3,152.7 2.967.1 1,333.0 2,459.6 3.601.9 398.0 426.0 464.0 494.0 575.0 581.0 628.0 675.6 766.1 692.7 724.7 808.7 894.7 R&D 358.0 46,828.4 54,936.8 14,054.0 15,696.8 16,950.7 19,126.0 29,571.0 7,512.0 10,298.0 10,218.0 11,922.0 11,456.4 13,232.0 11,896.5 13,012.4 13,890.1 6,411.0 5,625.0 6,136.0 17,221.9 43,894.3 52,031.0 62,839.2 25,684.1 3,627.0 3,983.0 5,105.0 Gross Profit 38.8% 39.9% 39.2% 40.5% 39.4% 40.1% 39.0% 40.9% 41.7% 39.1% 41.4% 39.0% 38.0% 39.5% 39.5% 39.0% 39.5% 40.9% 36.9% 40.0% 40.1% 39.9% ΩM 81,466.2 94,749.6 70,606.0 85,118.3 97,363.0 39,541.0 17,919.0 18,221.3 19,930.4 9,272.0 7,874.0 9,564.0 7,373.0 5,457.0 5,751.0 7,102.0 14,449.0 16,649.0 21,570.8 24,392.5 25,683.0 65,460.0 46,712.0 12.831.0 Cost of 23,545.1 133,497.2 157,588.8 24,667.0 28,571.0 29,375.3 34,821.0 30,117.8 32,942.8 117,434.4 20,343.0 41,343.2 76,283.0 35,615.5 109,354.3 13,499.0 15,700.0 42,904.9 65,225.1 11,880.0 9,084.0 35,624.8 39,241.9 46,708.0 9,734.0 12,207.0 47.387.8 Net Mar-12 Jun-12 Sep-12 Dec-12 Mar-13 Dec-13 Mar-09 Jun-09 Sep-09 Dec-09 Mar-10 Jun-13 Sep-13 Jun-10 Jun-11 FY 12 FY 13 CY 12 CY 13 Mar-11 FY 10 CY 09 CY 10 CY 11 FY 09 FY 11 Otrs &

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	Total	% of	λλ	Total	λλ	Total	Desktop Di	Desk	Desk %	Desk %	Portable	Port	Port %	Port %	Peripherals	‰ od	٨٨
Years	Mac Sales	Sales	Rev	Mac Units	Units	Mac ASPs	Units	Revenue	Mac Units	Mac Riv	Units	Revenue	Mac Units	Mac Rev	& Other Howr	Sales	Rev
Dec-08	3,565.0	30%	%	2,524	%6	1,412.4	728	1045.0	29%	29%	1,796	2520.0	71%	71%	387.0	3%	
Mar-09	2,960.0	33%	-16%	2,216	-3%	1,335.7	818	1056.0	37%	36%	1,398	1904.0	%89	64%	357.0	4%	
Jun-09	3,353.9	34%	%8-	2,603	4%	1,288.5	848	1134.0	33%	34%	1,754	2220.0	%29	%99	340.0	3%	
Sep-09	3,980.0	33%	%6	3,053	17%	1,303.6	787	1089.0	56%	27%	2,266	2891.0	74%	73%	391.0	3%	
Dec-09	4,450.0	28%	25%	3,362	33%	1,323.6	1,234	1692.0	37%	38%	2,128	2758.0	63%	62%	469.0	3%	
Mar-10	3,760.0	28%	27%	2,943	33%	1,277.6	1,147	1532.0	39%	41%	1,796	2228.0	61%	29%	472.0	3%	32%
Jun-10	4,399.0	28%	31%	3,472	33%	1,267.0	1,004	1301.0	29%	30%	2,468	3098.0	71%	20%	396.0	3%	
Sep-10	4,870.0	24%	55%	3,885	27%	1,253.6	1,242	1676.0	35%	34%	2,643	3194.0	%89	%99	477.0	5%	
Dec-10	5,430.0	50%	55%	4,134	23%	1,313.5	1,227	1731.0	30%	32%	2,907	3699.0	70%	%89	593.0	5%	
Mar-11	4,976.0	20%	35%	3,760	28%	1,323.4	1,009	1441.0	27%	29%	2,751	3535.0	73%	71%	580.0	%2	
Jun-11	5,105.0	18%	16%	3,947	14%	1,293.4	1,155	1580.0	29%	31%	2,792	3525.0	71%	%69	517.0	5%	
Sep-11	5,768.4	20%	18%	4,507	%91	1,280.0	1,402	1887.8	31%	33%	3,104	3880.7	%69	829	558.1	%	
Dec-11	6,384.5	18%	18%	4,837	17%	1,320.0	1,380	1907.4	59%	30%	3,457	4477.2	71%	20%	2.669	5%	
Mar-12	5,767.8	19%	16%	4,437	18%	1,300.0	1,331	1788.0	30%	31%	3,106	3979.8	20%	%69	690.2	%	
Jun-12	5,723.2	17%	12%	4,579	16%	1,250.0	1,229	1600.1	27%	28%	3,349	4123.0	73%	72%	610.1	%	
Sep-12	6,485.4	18%	12%	5,273	17%	1,230.0	1,582	2010.5	30%	31%	3,691	4475.0	20%	%69	658.5	2%	
Dec-12	7,073.8	17%	11%	5,659	17%	1,250.0	1,588	2076.5	28%	29%	4,071	4997.3	72%	21%	818.7	%	
Mar-13	6,158.5	17%	%	5,102	15%	1,207.0	1,449	1818.3	28%	30%	3,653	4340.2	72%	20%	808.2	%	
Jun-13	6,244.6	16%	%6	5,265	15%	1,186.0	1,490	1837.2	28%	29%	3,775	4407.4	72%	21%	712.6	%	
Sep-13	7,064.1	17%	%6	6,064	15%	1,165.0	1,711	2071.0	28%	29%	4,353	4993.1	72%	21%	767.2	%	
Dec-13	7,445.0	16%	2%	6,508	15%	1,144.0	1,830	2174.9	28%	29%	4,678	5270.1	72%	71%	951.3	%	16% 2,0
		1000				,	400	0.000		1		4	1				-
FY 09	13,858.9	32%	%	10,396	200	1,335.1	3,182	4323.9	31%	31%	7,214	9535.0	%69%	269%	1,475.0	%	
FY 10	17,479.1	27%	26%	13,662	31%	1,280.4	4,627	6201.0	34%	32%	9,035	11278.1	%99	65%	1,814.0	3%	
17.77	21,279.4	19%	25%	16,348	50% *20%	1,302.6	4,793	2000	%62	31%	17,554	14639.6	11%	92%	2,248.1	8 8	24% 5,2
21.12	24,301.0	10%	1470	13,120	0//	1,275.0	2,322	7306.0	23.20	30%	13,603	17000.0	212	851	2,000.0	8 9	_
2	26,541.7	2	ŝ	22,090	16%	1,202.0	6,238	7803.0	28%	28%	15,852	18738.0	15%	21/2	3,106.7	S,	_
60 AO	14 743 9	32%	36%	11.234	13%	13129	3.688	4 970 9	33%	34%	7.546	97730	П	66%	1.557.0	3%	
CY 10	18,459.0	24%	25%	14.434	28%	1.277.9	4.620	6.240.0	32%	34%	9.814	12.219.0	%89	%99	1,938.0	3%	24% 4.3
CY 11	22,234.0	19%	50%	17,050	18%	1,304.2	4,946	6,816.2	59%	31%	12,104	15,417.8		%69	2,354.8	2%	
CY 12	25,050.2	18%	13%	19,947	17%	1,257.5	5,730	7,475.1	59%	30%	14,217	17,575.1		20%	2,777.5	%	
CY 13	26,912.3	16%	2%	22,939	15%	1,175.5	6,480	7,901.5	28%	29%	16,459	19,010.8		71%	3,239.3	2%	

38% 34% 28% 20% 19%

			П				10			- 34	Г			Est	Est	18:	Est	Est	18:	Est	181	Est	-St	1			181	Est	Est				Est	
	Yoy	Growth		14%	2000	9%9	32%	49%	61%	67%	71%	83%	_	-		-	600		-	_	_		Н		14%	25%	88% E	CA			50%	63%	-	H
Fotal Sales	Sed	Growh G		3%			18			46	1000			8				45					1	١	:	1		1			1		1	
Lotal		Sales	Ш	11,880.0			15,683.0						28,571.0			i		35,615.5	41,378.9	35,624.8			_		904.9	225.1	109,354.3	497.2	588.8		9,708.0	76,283.0	117,434.4	
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		% Units		17%	45%	42%	38%	47%	72%	73%	25%	58%	54%	26%	58%	%09	62%	64%	%99	%89	20%	72%	73%	١			24%			Ш		59%		
		touch		3,927	4.600	4,280	7,910	5,100	6,808	6,651	10,046	5,230	4,031	3,864	9,280	4,500	4,030	3,840	9,240	5,678	5,180	4,896	11,680		15,932	26,469	23,171	21,650	24,994		19,915	28,605	22,405	
		% Units		88	2 %	3%	%9	2%	3%	3%	%9	4%	5%	%	8	2%	2%	2%	2%	%	%	%	%0		2%	2%	2%	2%	%		2%	2%	4%	
		classic		1,800	350	347	1,300	200	300	300	1,200	361	339	276	640	375	325	300	200	518	236	89	0		2,897	2,400	2,176	1,640	1,582		2,397	2,300	1,616	
	Pod	ASP	П	148							ľ				_	_	_		ļ	_	_		П	- 1			176					169		
	λ×	ts Units	П	%%						Ì		ĺ		Ï	ì	ì	Ċ	·	ľ				14%	١			-15%				%9-	-1%	Ĺ	
	Total	Pod Unit		22,727	10.215	10,177	20,970	10,885	9,406	9,051	19,446	9,017	7,535	6,900	16,000	7,500	6,500	6,000	14,000	8,350	7,400	6,800	16,000		54,132	50,312	42,898	36,000	36,550		52,375	48,788	39,452	
	٨/٨	Rev		-16%	-11%	%9-	1%	15%	4%	%9-	1%	-14%	-14%	-19%	-51%	-50%	-50%	-19%	-17%	3%	8%	%9	%9		-15%	2%	%6-	-50%	-2%		-2%	5%	-18%	
	% of	Salos		28%	15%	13%	25%	14%	10%	3%	13%	%9	2%	4%	%	8	3%	3%	2%	%	88	3%	2%		19%	13%	%	2%	%4	Ш	L	11%		
	Pod	Sales		3,371.0	1.491.9	1.563.0	3,391.0	1,861.0	1,545.0	1,477.0	3,425.0	1,600.0	1,325.0	1,200.6	2,720.0	1,282.5	1,059.5	978.0	2,254.0	1,317.6	1,148.5	1,037.7	2,400.0		8,090.9	8,274.1	7,550.6	6,040.0	5,757.8		8,111.0	8,308.0	6,845.6	
	r	ASP	H						662	299	629	604	654	009	009	009	575	575	220	520	510	200	490	1		999	622	588	520		l	653	615	
ce Sales	٨/٨	Units											183%	139%	64%	%09	35%	35%	38%	36%	34%	36%	35%				319%	46%	36%				143%	
Mobile Device Sales	Pad	Units							3,270	4,188	7,331	4,694	9,246	10,000	12,000	2,500	12,500	13,500	16,500	10,200	16,800	18,400	22,200			7,458	31,271	45,500	61,900			14,789	35,940	
WO	٨/٨	Rev											179%	115%	26%	29%	19%	29%	56%	18%	19%	19%	20%				293%	37%	51%				131%	
	% of	Salos							13.8%	13.7%	17.2%	11.5%	21.2%	20.4%	20.7%	14.9%	21.8%	21.8%	21.9%	14.9%	21.8%	22.3%	23.0%				17.8%					12.5%		
	Pad	Sales							2,166.0	2,792.0	4,608.0	2,836.0	6,046.0	6,000.0	7,200.0	4,500.0	7,187.5	7,762.5	9,075.0	5,304.0	8,568.0	9,200.0	10,878.0			4,958.0	19,490.0	26,650.0	32,147.0			9,566.0	22,082.0	
	F	ASP		674	288	625	638	622	635	626	645	099	654	615	610	909	909	909	009	280	570	260	220	7	=	=	=		878	F	623	632	635	
	٨٨	Units														%96	100%	35%	30%	31%	28%	27%	27%					122%	29%					
		Verizon	ш									2,238	2,339	3,784	4,425	4,375	4,680	5,112	2,760	5,753	5,992	6,476	7,290				8,361	18,592	23,981				12,786	
	٨٨	Units	ш	107%	753%	31%	29%	20%	30%	989	33%	33%	15%	-57%	2%	18%	35%	40%	40%	30%	50%	52%	27%		112%	22%			29%	Ш		48%		
		AT&T		1,920	2 448	3,168	3,058	2,713	3,191	5,218	4,059	3,603	3,579	3,784	4,250	4,250	4,844	5,291	5,962	5,525	5,821	6,703	7,545		9,128	14,130	15,025	18,635	24,010		10,237	15,131	15,216	
	λ'n	Units		76%	542%	%9-	132%	175%	%68	112%	114%	112%	177%	62%	34%	28%	14%	25%	24%	30%	36%	57%	27%	- 1					29%	Ш		118%		
		Inti		2,443	2.760	4,199	5,679	6,039	5,207	8,884	12,176	12,807	14,420	14,432	16,325	16,375	16,476	17,997	20,278	21,223	22,427	22,801	25,665		11,603	25,809	53,835	67,173	86,729		14,838	32,306	57,983	
	٨/٨	Units		88%	626%	2%	100%	131%	61%	91%	%98	113%	142%	26%	24%	34%	28%	29%	28%	30%	32%	27%	27%	- 1					59%	Ш		89%		
	Phone	Units		4,363	5,793	7,367	8,737	8,752	8,398	14,102	16,235	18,647	20,338	22,000	25,000	55,000	26,000	28,400	32,000	32,500	34,240	35,980	40,500		20,731	39,989	77,220	04,400	134,720		25,105	47,487	85,985	
	Γ	Rev	П	84%										"	•	•	•		l .	•	•	•	П	- 1					23% 1	Ш		95% 4		
	% of	Salos	П	24.7%																			Ш	- 1					49.3%	Ш		39.4%		
	Phone	Sales	П	2,940.0 2									13,311.0 4					Ì			19,516.8 4		ľ	- 1					77,715.6 4	Ш		30,069.0		
	L	-	Н	_	_	_	Н	-	-	=	Н			┪	_	_	_	=	Н				Н	1						П	Ī	П		
	Otrs &	Years	П	Dec-08	lin-0	Sep-C	Dec	Mar-1	Jun-1	Sep-	Dec	Mar-1	Jun-1	Sep-	Dec-	Mar-	Jun-1	Sep-	Dec	Mar.	Jun-1	Sep-	Dec-13		7	F7 16	FY 11	FY 12	FY 13		CY 09	CY 1	CY1	

Important Research Disclosures



Notes: The boxes on the Rating and Price Target History chart above indicate the date of the Research Note, the rating, and the price target. Each box represents a date on which an analyst made a change to a rating or price target, except for the first box, which may only represent the first Note written during the past three years.

Legend:

I: Initiating Coverage

R: Resuming Coverage

T: Transferring Coverage

D: Discontinuing Coverage

S: Suspending Coverage

OW: Overweight

N: Neutral

UW: Underweight

B: Buy (Piper Jaffray discontinued use of the B, N, and S ratings on June 30, 2009)

N: Neutral

S: Sell

AL On/AL Off: Placed on/removed from the Alpha List maintained by Piper Jaffray (AL use discontinued March 2010)

NA: Not Available UR: Under Review

	Distribution of Ratings/IB S Piper Jaffray	ervices		
			IB Serv.	/Past 12 Mos.
Rating	Count	Percent	Count	Percent
BUY [OW]	352	56.10	69	19.60
HOLD [N]	240	38.20	22	9.17
SELL [UW]	36	5.70	0	0.00

Note: Distribution of Ratings/IB Services shows the number of companies currently in each rating category from which Piper Jaffray and its affiliates received compensation for investment banking services within the past 12 months. FINRA rules require disclosure of which ratings most closely correspond with "buy," "hold," and "sell" recommendations. Piper Jaffray ratings are not the equivalent of buy, hold or sell, but instead represent recommended relative weightings. Nevertheless, Overweight corresponds most closely with buy, Neutral with hold and Underweight with sell. See Stock Rating definitions below.

Apple, Inc. Page 5 of 7

Company Note October 17, 2011

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Analyst Certification — Gene Munster, Sr Research Analyst

Andrew H. Murphy, Research Analyst

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Apple, Inc. Page 6 of 7

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Apple, Inc. Page 7 of 7