

EXHIBIT 12

iPad Ads

PLAINTIFF'S EXHIBIT NO. 11

United States District Court
Northern District of California
No. 11-CV-01846-LHK (PSG)

Apple Inc. v. Samsung Elecs.

Date Admitted: _____ By: _____

iPad



2010



2010

iPad 2



2011



2011



2011



2011

iPhone Ads

iPhone



2007

iPhone 3G



2008

iPhone 3GS



2009