

Pierce Declaration

EXHIBIT 41

Apple Inc. v. Samsung Electronics Co., LTD., et al.

STA and SEA U.S. Sales of Accused Smartphones 1/
Units in Thousands, Revenue in Millions USD

Accused Products	Data	2010			YE Total	2011				YE Total	2012		Q1 & Q2 Total	Grand Total
		2Q	3Q	4Q		1Q	2Q	3Q	4Q		Q1	Q2		
Captivate	Units	-	481	251	733	229	170	181	78	658	(1)	(0)	(1)	1,390
	Revenue	\$ -	\$ 215	\$ 110	\$ 325	\$ 84	\$ 48	\$ 51	\$ 15	\$ 199	\$ 0	\$ 1	\$ 1	\$ 525
Continuum	Units	-	-	174	174	7	60	79	(0)	147	(0)	(0)	(0)	320
	Revenue	\$ -	\$ (0)	\$ 73	\$ 73	\$ 1	\$ 15	\$ 21	\$ 1	\$ 39	\$ (0)	\$ (0)	\$ (0)	\$ 112
Droid Charge	Units	-	-	-	-	-	452	155	92	699	58	49	107	806
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 241	\$ 76	\$ 35	\$ 351	\$ 25	\$ 18	\$ 43	\$ 395
Epic 4G	Units	-	373	329	703	367	521	69	136	1,093	64	38	102	1,897
	Revenue	\$ -	\$ 193	\$ 170	\$ 363	\$ 179	\$ 216	\$ 16	\$ 47	\$ 459	\$ 20	\$ 14	\$ 33	\$ 855
Exhibit 4G	Units	-	-	-	-	-	118	132	33	283	14	6	20	303
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 32	\$ 34	\$ 7	\$ 73	\$ 2	\$ 1	\$ 3	\$ 76
Fascinate	Units	-	541	486	1,027	161	198	48	(0)	407	(0)	(0)	(0)	1,434
	Revenue	\$ -	\$ 249	\$ 219	\$ 469	\$ 68	\$ 65	\$ 15	\$ 3	\$ 150	\$ 0	\$ (0)	\$ (0)	\$ 619
Galaxy Ace	Units	-	-	-	-	-	-	-	-	-	-	-	-	-
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Galaxy Prevail	Units	-	-	-	-	-	666	539	332	1,537	417	301	718	2,255
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ (0)	\$ 122	\$ 82	\$ 55	\$ 259	\$ 70	\$ 49	\$ 120	\$ 378
Galaxy S (i9000)	Units	-	-	-	-	-	-	-	-	-	-	-	-	-
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Galaxy S 4G	Units	-	-	-	-	354	253	302	237	1,146	184	118	301	1,447
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ 152	\$ 90	\$ 91	\$ 62	\$ 395	\$ 47	\$ 31	\$ 78	\$ 473
Galaxy S II (AT&T Edition, 4G) 2/	Units	-	-	-	-	-	-	110	273	384	68	122	190	574
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 53	\$ 126	\$ 180	\$ 16	\$ 44	\$ 60	\$ 240
Galaxy S II (Epic 4G Touch)	Units	-	-	-	-	-	-	165	414	579	516	581	1,097	1,675
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 79	\$ 196	\$ 275	\$ 240	\$ 249	\$ 489	\$ 764
Galaxy S II (Skyrocket)	Units	-	-	-	-	-	-	-	328	328	147	161	309	636
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 160	\$ 160	\$ 65	\$ 64	\$ 129	\$ 289
Galaxy S II (T-Mobile edition)	Units	-	-	-	-	-	-	-	432	432	514	305	819	1,252
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 196	\$ 196	\$ 237	\$ 128	\$ 365	\$ 561
Galaxy S Showcase	Units	-	-	32	32	38	78	74	42	233	73	80	153	417
	Revenue	\$ -	\$ -	\$ 16	\$ 16	\$ 18	\$ 30	\$ 26	\$ 14	\$ 88	\$ 22	\$ 22	\$ 44	\$ 148
Gem	Units	-	-	-	-	97	153	102	22	374	0	0	0	374
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ 18	\$ 28	\$ 15	\$ 3	\$ 64	\$ 0	\$ 1	\$ 1	\$ 64
Indulge	Units	-	-	-	-	144	(0)	66	61	271	(0)	-	(0)	271
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ 59	\$ (4)	\$ 23	\$ 21	\$ 98	\$ (0)	\$ -	\$ (0)	\$ 98
Infuse 4G	Units	-	-	-	-	-	288	360	202	851	154	40	194	1,045
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 138	\$ 155	\$ 67	\$ 361	\$ 44	\$ 12	\$ 56	\$ 417
Intercept	Units	84	466	307	858	161	147	3	70	380	49	5	54	1,292
	Revenue	\$ 20	\$ 107	\$ 69	\$ 196	\$ 31	\$ 30	\$ (1)	\$ 8	\$ 67	\$ 7	\$ 1	\$ 7	\$ 271
Mesmerize	Units	-	-	120	120	149	206	55	127	537	10	121	131	788
	Revenue	\$ -	\$ -	\$ 57	\$ 57	\$ 67	\$ 81	\$ 19	\$ 38	\$ 205	\$ 3	\$ 32	\$ 35	\$ 296
Nexus S 4G	Units	-	-	-	-	-	401	23	80	504	8	-	8	512
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 178	\$ (5)	\$ 20	\$ 193	\$ 3	\$ 1	\$ 3	\$ 196
Replenish	Units	-	-	-	-	-	439	149	15	603	260	75	336	938
	Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 72	\$ 23	\$ (3)	\$ 92	\$ 40	\$ 11	\$ 51	\$ 144
Transform	Units	-	43	196	239	189	116	60	-	365	(0)	-	(0)	604
	Revenue	\$ -	\$ 13	\$ 54	\$ 66	\$ 50	\$ 25	\$ 11	\$ (0)	\$ 86	\$ (1)	\$ 0	\$ (1)	\$ 152
Vibrant	Units	6	634	333	973	41	7	(0)	-	48	-	-	-	1,021
	Revenue	\$ 3	\$ 279	\$ 147	\$ 429	\$ 13	\$ 3	\$ 1	\$ 0	\$ 17	\$ (2)	\$ 0	\$ (1)	\$ 444
Total	Units	90	2,539	2,228	4,857	1,938	4,272	2,673	2,975	11,858	2,535	2,001	4,537	21,251
	Revenue	\$ 23	\$ 1,056	\$ 915	\$ 1,994	\$ 738	\$ 1,411	\$ 786	\$ 1,071	\$ 4,007	\$ 838	\$ 678	\$ 1,516	\$ 7,516

Sources/Notes:

- 1/ STA and SEA sales of accused smartphone sales, for June 2010 through June 2012 (SAMNDCA00402075 and '4875335_1_Highly Confidential Attorneys Eyes Only Worldwide Accused Modell 2012 2Q update.xls').
- 2/ Galaxy S II (AT&T edition, 4G)'s model number is listed along with the Galaxy S II (i9100) in Samsung's financial data. I have counted sales through STA and SEA as sales of the Galaxy S II (AT&T edition, 4G) because I understand that the i9100 model is not sold in the US and all other models listed were not found on Samsung's North America Web Site.

JOINT TRIAL EXHIBIT NO. 1500
United States District Court
Northern District of California
No. 11-CV-01846-LHK (PSG)
Apple Inc. v. Samsung Elecs.
Date Admitted: _____ By: _____

Apple Inc. v. Samsung Electronics Co., LTD., et al.

STA and SEA U.S. Sales of Accused Tablets 1/

Units in Thousands, Revenue in Millions USD

Accused Products	Data	2010	YE Total	2011				YE Total	2012		Q1 & Q2 Total	Grand Total
		4Q		1Q	2Q	3Q	4Q		Q1	Q2		
Galaxy Tab	Units	262	262	77	133	92	102	404	35	25	60	725
	Revenue	\$ 154	\$ 154	\$ 22	\$ 49	37	\$ 40	\$ 148	\$ 14	\$ 9	\$ 23	\$ 325
Galaxy Tab 10.1	Units	-	-	-	133	133	213	480	104	1	105	585
	Revenue	-	-	-	63	58	85	206	36	(5)	32	237
Galaxy Tab 10.1 LTE	Units	-	-	-	-	68	32	99	17	11	28	127
	Revenue	-	-	-	-	45	20	66	10	6	16	81
Total	Units	262	262	77	266	293	347	983	156	37	193	1,438
	Revenue	\$ 154	\$ 154	\$ 22	\$ 112	\$ 140	\$ 145	\$ 419	\$ 60	\$ 11	\$ 71	\$ 644

Sources/Notes:

1/ STA and SEA sales of accused tablets for October 2010 through March 2012 (SAMNDCA00402075 and '4875335_1_Highly Confidential Attorneys Eyes Only Worldwide Accused Modell 2012 2Q update.xls').

Apple's U.S. Historical iPhone, iPad and iPod Touch Sales

(Units in Thousands, Revenue in Millions USD)		iPhone 1/		iPad 2/		iPod Touch 2/	
		Units	Revenue	Units	Revenue	Units	Revenue
2007	Q1						
	Q2	270	\$ 143				
	Q3	1,119	\$ 506			172	\$ 57
	Q4	1,833	\$ 729			1,764	\$ 523
	Total	3,222	\$ 1,378			1,937	\$ 580
2008	Q1	1,630	\$ 671			738	\$ 242
	Q2	692	\$ 311			825	\$ 254
	Q3	2,660	\$ 1,645			1,204	\$ 317
	Q4	2,041	\$ 1,222			3,181	\$ 737
	Total	7,023	\$ 3,849			5,948	\$ 1,550
2009	Q1	1,678	\$ 1,004			1,631	\$ 392
	Q2	2,532	\$ 1,390			1,942	\$ 438
	Q3	3,475	\$ 1,996			2,100	\$ 457
	Q4	2,501	\$ 1,385			4,961	\$ 1,001
	Total	10,186	\$ 5,775			10,633	\$ 2,289
2010	Q1	2,666	\$ 1,444			2,647	\$ 558
	Q2	2,778	\$ 1,562	2,294	\$ 1,398	2,441	\$ 493
	Q3	4,912	\$ 2,841	1,969	\$ 1,223	2,501	\$ 496
	Q4	3,767	\$ 2,102	3,597	\$ 2,065	5,689	\$ 1,263
	Total	14,123	\$ 7,949	7,860	\$ 4,686	13,278	\$ 2,810
2011	Q1	6,810	\$ 4,256	1,914	\$ 1,067	2,293	\$ 547
	Q2	5,670	\$ 3,438	4,293	\$ 2,583	1,881	\$ 420
	Q3	4,820	\$ 2,851	3,795	\$ 2,172	1,588	\$ 342
	Q4	15,073	\$ 9,393	5,967	\$ 3,288	5,175	\$ 993
	Total	32,372	\$ 19,938	15,969	\$ 9,110	10,937	\$ 2,302
2012	Q1	10,687	\$ 6,678	4,460	\$ 2,387	2,028	\$ 411
	Q2	8,342	\$ 5,137	5,713	\$ 2,891	1,791	\$ 354
	Total	19,029	\$ 11,815	10,173	\$ 5,277	3,819	\$ 765
Total		85,956	\$ 50,703	34,002	\$ 19,074	46,551	\$ 10,296
Units Accused by Samsung of Infringing the Following Patents:							
'516 and '941 Patents		44,409	\$ 26,042	7,601	\$ 5,351	--	--
'460 Patent		46,624	\$ 25,896	18,747	\$ 8,167	20,970	\$ 4,639
'893 Patent		15,750	\$ 9,642	13,477	\$ 7,010	10,420	\$ 2,122
'711 Patent		15,750	\$ 9,642	--	--	--	--

Sources/Notes:

Data is displayed in calendar years/quarters. Apple operates on a fiscal year ending September 31.

- 1/ Apple iPhone Units / Revenue Report APLNDC0003149809 - 9814 and APLNDC-Y0000408219 Revenue = "Total Handset Billings." Accused units include iPhone 3G, iPhone 3GS, and iPhone 4.
- 2/ Apple iPod Touch and iPad Units / Revenue Report, APLNDC-Y0000408212 - 218. Revenue = "Total Handset Billings." Accused iPad units and revenue include data for the iPad (AT&T) and iPad 2. Accused iPod Touch units and revenue include data for the iPod Touch, 4th Generation.