

# Exhibit 26

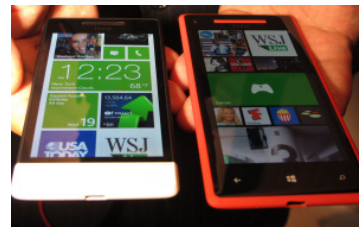
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TABLETS

# How Does the Samsung Galaxy Tab Compare to Rival Tablets?

By [Daniel Ionescu](#), PCWorld

Sep 16, 2010 10:02 PM



on Thursday [announced](#) that the Google Android-powered [Galaxy Tab tablet](#) would come on all four major U.S. wireless carriers, AT&T, Sprint, T-Mobile, and Verizon. Inspired by [the iPad](#), the Galaxy Tab is Apple's tablet fiercest competitor so far, in a long trail of [announced and unannounced tablets](#) based on mobile operating systems.

What Samsung still did not disclose is the pricing for the Galaxy Tab (it runs at over \$1,000 unlocked in Europe), or when the tablet will actually be available. The only clue to that was that it will all be unveiled "in the coming months." Meanwhile, the [Galaxy Tab](#) will only differ slightly in terms of coloring and extra bundled software from carrier to carrier. There will also be a Wi-Fi-only version in the near future, the company said.

Samsung learned from the success of the Galaxy S smartphone line, and decided to introduce its tablet on all four major U.S. wireless carriers simultaneously. The company said it has sold almost two million [Galaxy S smartphones](#) this way, only weeks after it announced it [sold one million devices](#). Now Samsung hopes to replicate this success with the Galaxy Tab.

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	Samsung Galaxy Tab	Apple iPad WiFi	Apple iPad WiFi+3G	Dell Streak	Archos 101	StreamTV eLocity A
Price	Unspecified	\$499/\$599/\$699	\$629/\$729/\$829	\$300 + contract / \$550 without	\$299/\$349	\$369
Carrier	AT&T, Sprint, T-Mobile, Verizon	—	AT&T (contract-free)	AT&T (2-year contract)	—	—
On-Board Storage	16GB/32GB	16GB/32GB/64GB	16GB/32GB/64GB	2GB	8GB/16GB	4GB
Operating System	Android 2.2	iOS 3.2 (4.2 in November)	iOS 3.2 (4.2 in November)	Android 2.1	Android 2.1 (2.2 from October)	Android 2.2
Display Size	7" TFT LCD	9.7" IPS	9.7" IPS	5" TFT LCD	10.1" TFT LCD	7" TFT LCD
Display resolution	1024 x 600 pixels	1024 x 768 pixels	1024 x 768 pixels	800 x 480 pixels	1024 x 600 pixels	800 x 480 pixels
Size	7.48" x 4.74" x 0.47"	9.56" x 7.47" x 0.5"	9.56" x 7.47" x 0.5"	6.02" x 3.14" x 0.39"	10.62" x 5.90" x 0.47"	8.2" x 4.8" x 0.5"
Weight	0.81 pounds (368g)	1.5 pounds (680g)	1.6 pounds (730g)	0.48 pounds (220g)	1.05 pounds (480g)	1.02 pounds (462g)
Processor	1GHz ARM Cortex A8	1GHz Apple A4	1GHz Apple A4	1GHz Qualcomm Snapdragon	1GHz ARM Cortex A8	1.2GHz NVIDIA Tegra
RAM Memory	512MB	256MB	256MB	512MB	256MB	512MB
Storage expansion	microSD (up to 32GB)	—	—	microSD (16GB included)	microSD (up to 32GB)	microSD
WiFi	802.11 b/g/n	802.11 a/b/g/n	802.11 a/b/g/n	802.11 b/g	802.11 b/g/n	802.11 b/g
Cellular Network	GSM/CDMA	—	GSM/EDGE/UTMS/HSDPA	GSM/EDGE/UTMS/HSDPA	—	—
Battery Life	7 hours	10 hours WiFi-only	9 hours 3G-only	9 hours (talk time)	7-10 hours	5 hours
GPS	Yes	—	Yes	Yes	—	—
Bluetooth	Bluetooth 3.0	Bluetooth 2.1 + EDR	Bluetooth 2.1 + EDR	Bluetooth 2.1 + EDR	Bluetooth 2.1 + EDR	Bluetooth 2.1
Camera	3.2-Megapixel + Flash	—	—	5-Megapixel + Flash	—	—
Video Calling Camera	Yes (1.3-Megapixel)	—	—	Yes (VGA)	Yes (VGA)	Yes (1.3-Megapixel)
HDMI out	Via Dock (Sold Separately)	—	—	Via Dock (Sold Separately)	Yes	Yes
USB	30-pin connector only	30-pin connector only	30-pin connector only	Yes	Yes	Yes
Multitasking	Yes	With iOS 4.2	With iOS 4.2	Yes	Yes	Yes
Phone Functionality	Yes (Speakerphone/Bluetooth)	—	—	Yes	—	—
Tethering (From Smartphone)	Yes	—	—	—	Yes	Yes
Adobe Flash Support	Yes	—	—	—	With Android 2.2	Yes
Application Store	Android Market	Apple App Store	Apple App Store	Android Market	AppsLib	Android Market

[See how the Samsung Galaxy Tab stacks up against the Apple iPad, Dell Streak, and other Android tablets - [click here or on the chart to expand](#)]

The Galaxy Tab is smaller than the iPad, with a 7-inch screen, and only slightly thinner. It has a similar screen resolution, it's almost half as heavy, and packs in twice the amount of RAM memory of the iPad. Battery life on paper is not as long as Apple's tablet, but the 3.2-megapixel camera (with flash) on the back, and front-facing 1.3-megapixel video calling camera should compensate for that.

Design-wise, Samsung borrowed many ideas for the Galaxy Tab from Apple's iPad. The tablet uses a strikingly similar 30-pin connector like the iPad (just in black, not white), a keyboard dock, and multifunctional carrying case. However, on the good side, the design of the Galaxy Tab is clean, shiny, and pleasant to the eye of any gadget lovers.

**An Over-sized Android Smartphone**

Much of the debate around the iPad when it was first announced in January was that it is an over-sized iPhone. With the Galaxy Tab the same issues apply. The Galaxy Tab is one the first Android tablets on the market, and there aren't any applications in the Android Market (over 80,000 apps in total) that take advantage of the higher resolution screen of the tablet.

As seen with the iPad though, developers quickly jumped on board and dedicated apps quickly came to light (over 25,000 since April). The same will probably apply to the Galaxy Tab, but meanwhile, the tablet is still an over-sized Android smartphone, with just a handful of apps (developed by Samsung). Full support for Adobe Flash technology (thanks to Android 2.2 on board) means however that you will be able to play all sorts of online games, without the need of dedicated applications.



Samsung Galaxy Tab is pictured laying on top of Apple's iPad

**Bottom Line (So Far)**

Apple's iPad has been commending the tablet market by itself since launched in April (over 3.3 million devices sold). Many companies announced their Android rivals to the iPad, but besides Dell's failed attempt to captivate the market with its Streak smartphone/tablet hybrid, no one really claimed the crown - until the Samsung Galaxy Tab.

If Samsung gets the pricing for the Galaxy Tab just right, then its tablet should have high chances to be a hit with consumers this holiday season. The Tab ticks most of the boxes (on paper that is) for iPad's greatest rival so far, and if developers jump on board to make some great apps for it,

Apple will feel Samsung's steaming breath on the back of its head shortly.

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**PCWorld**  
09/16/2010 10:12 PM PDT

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**tutkija**  
09/17/2010 12:25 AM PDT

Three important unanswered questions remain:

1. Are consumers ultimately going to respond to the Tablet market in a way that is similar to the mobile phone market or other consumer electronics? IE, do people want yet another contract.
2. Why can't Samsung give any straight answer on pricing? I understand that this will depend on carrier subsidies, but the deafening silence about pricing for the Wi-Fi only model strongly leads to the conclusion that we should not expect it coming near the \$499 magic price point.
3. What precisely does "in coming months" and "in the near future" mean? November? December? January? October 2012?

Absent answers to these basic questions, the promise of viable Android-based tablets this entire year remains mostly unfulfilled.

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**chuckchuck**  
09/17/2010 11:59 AM PDT

**tutkija said**

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I don't work for Samsung or PC World - but since I have been shopping around, looking at the different Galaxy phones - every carrier has different rules, rates, etc. So that could impact questions #2 & 3 depending upon the carrier. As to question #1 - I feel the same way. A tablet is pretty much a "toy" . . . if I got one, I might read the newspaper while I shave or keep it in the living room for the kids to play with. Right now, I do pretty much all that with cell phones. All a tablet would do is give me a bigger (but not much bigger) screen.


I can see tablets taking advantage of doctor's office waiting rooms,

airport terminals, etc. Other than that, it's still just a toy to me.

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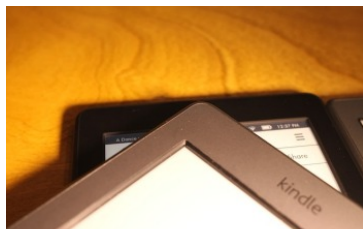
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