Exhibit 25

1	UNITED STATES DISTRICT COURT			
2	NORTHERN DISTRICT OF CALIFORNIA			
3	SAN JOSE DIVISION			
4				
5				
6	APPLE INC., A CALIFORNIA) C-11-01846 LHK CORPORATION,			
7) SAN JOSE, CALIFORNIA PLAINTIFF,)			
8) AUGUST 3, 2012 VS.)			
9) VOLUME SAMSUNG ELECTRONICS CO.,)			
10	LTD., A KOREAN BUSINESS) PAGES 556-930 ENTITY; SAMSUNG)			
11	ELECTRONICS AMERICA,) INC., A NEW YORK)			
12	CORPORATION; SAMSUNG) TELECOMMUNICATIONS)			
13	AMERICA, LLC, A DELAWARE) LIMITED LIABILITY)			
	COMPANY,			
14	DEFENDANTS.)			
15				
16	TRANSCRIPT OF PROCEEDINGS BEFORE THE HONORABLE LUCY H. KOH			
17	UNITED STATES DISTRICT JUDGE			
18				
19				
20	APPEARANCES ON NEXT PAGE			
21				
22				
23	OFFICIAL COURT REPORTER: LEE-ANNE SHORTRIDGE, CSR, CRR CERTIFICATE NUMBER 9595			
24	CERTIFICATE NUMBER 9595			
25				

1	APPEARANCE	s:		
2		MORRISON & FOERSTER BY: HAROLD J. MCELHINNY MICHAEL A. JACOBS		
3				
4		RACHEL KREVANS 425 MARKET STREET SAN FRANCISCO, CALIFORNIA 94105		
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6		WILMER, CUTLER, PICKERING, HALE AND DORR		
7	AFFIL.	BY: WILLIAM F. LEE 60 STATE STREET		
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14		BY: VICTORIA F. MAROULIS KEVIN P.B. JOHNSON		
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17		BY: MICHAEL T. ZELLER WILLIAM C. PRICE		
18		JOHN B. QUINN 865 SOUTH FIGUEROA STREET		
19		10TH FLOOR LOS ANGELES, CALIFORNIA 90017		
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1	INDEX OF WITNESSES			
2	PLAINTIFF'S			
3	PHILIP SCHILLER DIRECT EXAM BY MR. MCELHINNY	מ	501	
4	(RES.) CROSS-EXAM BY MR. PRICE			
5	REDIRECT EXAM BY MR. MCELHINNY	P.	717	
6	RECROSS-EXAM BY MR. PRICE	Р.	/ <u>2</u> 1	
7	SCOTT FORSTALL	_	T 0 4	
8	DIRECT EXAM BY MR. MCELHINNY CROSS-EXAM BY MR. JOHNSON	P.	760	
9	REDIRECT EXAM BY MR. MCELHINNY RECROSS-EXAM BY MR. JOHNSON	Р. Р.	784 787	
10				
11	JUSTIN DENISON	D	700	
12	AS-ON CROSS-EXAM BY MR. LEE AS-ON DIRECT EXAM BY MR. QUINN			
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ON THE CLOCK, SO YOU'RE NOT GETTING -- THEY'RE 1 2 GOING TO GET DOCKED THEIR TIME. IF THEY WANT TO 3 FIGHT IN FRONT OF YOU, THAT'S THEIR CHOICE. OKAY. LET ME GO -- WE'RE GOING FORWARD 4 5 WITH MR. SCHILLER, WHO WAS HERE ON TUESDAY. 6 AND YOU'RE STILL UNDER OATH, SIR. 7 THE WITNESS: YES. THE COURT: OKAY. THE TIME IS NOW 9:15. 8 9 GO AHEAD. 10 PHILIP SCHILLER, 11 BEING RECALLED AS A WITNESS ON BEHALF OF THE 12 PLAINTIFF, HAVING BEEN PREVIOUSLY DULY SWORN, WAS 13 FURTHER EXAMINED AND TESTIFIED AS FOLLOWS: 14 MR. MCELHINNY: THANK YOU, YOUR HONOR. 15 GOOD MORNING, LADIES AND GENTLEMEN. 16 DIRECT EXAMINATION (RESUMED) 17 BY MR. MCELHINNY: 18 0 GOOD MORNING, MR. SCHILLER. 19 A GOOD MORNING. 20 WHEN WE LEFT HERE TUESDAY AFTERNOON, YOU WERE 21 THE SENIOR VICE-PRESIDENT OF WORLDWIDE MARKETING 22 PRODUCTS -- PRODUCT MARKETING AT APPLE; IS THAT 23 CORRECT? 24 A YES. 25 Q AND DO YOU STILL HAVE THAT JOB?

- 1 SIR, WHAT IS THIS? Q
- 2 A THIS IS A SUMMARY OF THAT SAME WALL STREET
- 3 JOURNAL ARTICLE FROM JANUARY 25TH, 2010.
- Q YOU SEE THE TITLE OF THIS ARTICLE IS "APPLE 4
- 5 TAKES A BIG GAMBLE ON THE" -- I'M SORRY. "APPLE
- 6 TAKES BIG GAMBLE ON NEW IPAD."
- 7 DO YOU SEE THAT?
- 8 A YES.
- 9 Q DID APPLE'S EXECUTIVES AGREE WITH THAT
- 10 CHARACTERIZATION THAT THE WALL STREET JOURNAL MADE?
- 11 A ABSOLUTELY.
- Q AND WHY, WHY DID YOU CONSIDER THE IPAD A 12
- 13 GAMBLE?
- 14 IT WAS A BIG GAMBLE TO INTRODUCE THE IPAD FOR
- 15 A COUPLE REASONS.
- 16 FIRST, THIS WAS A NEW CATEGORY DEVICE.
- 17 THE IPHONE WE WERE INVENTING, REINVENTING THE
- 18 PHONE. PEOPLE WERE ALREADY BUYING OVER A BILLION
- PHONES A YEAR. 19
- 20 PEOPLE HAD TRIED TO MAKE TABLET --
- 21 COMPANIES HAD TRIED TO MAKE TABLET PRODUCTS BEFORE
- 22 AND FAILED MISERABLY AND THERE WAS NO CATEGORY OF
- 23 TABLET COMPUTERS SELLING IN ANY QUANTITY THAT
- 24 MATTERED.
- 25 SO IT WAS CONSIDERED A, PRETTY MUCH A

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4	CERTIFICATE OF REPORTER		
5			
6			
7			
8	I, THE UNDERSIGNED OFFICIAL COURT		
9	REPORTER OF THE UNITED STATES DISTRICT COURT FOR		
LO	THE NORTHERN DISTRICT OF CALIFORNIA, 280 SOUTH		
L1	FIRST STREET, SAN JOSE, CALIFORNIA, DO HEREBY		
L2	CERTIFY:		
L3	THAT THE FOREGOING TRANSCRIPT,		
L4	CERTIFICATE INCLUSIVE, CONSTITUTES A TRUE, FULL AND		
L5	CORRECT TRANSCRIPT OF MY SHORTHAND NOTES TAKEN AS		
L6	SUCH OFFICIAL COURT REPORTER OF THE PROCEEDINGS		
L7	HEREINBEFORE ENTITLED AND REDUCED BY COMPUTER-AIDED		
L8	TRANSCRIPTION TO THE BEST OF MY ABILITY.		
L9			
20			
21	/S/		
22	LEE-ANNE SHORTRIDGE, CSR, CRR CERTIFICATE NUMBER 9595		
23			
24	DATED: AUGUST 3, 2012		
25			