

Professional Awards 2008

Awards 2008 / Winners /

Product Design / Leisure iPhone

• Add to My Library

The iPhone combines three products – a revolutionary mobile phone, a widescreen iPod and the internet in your pocket – into one handheld device. The iPhone also introduces an entirely new user interface based on a revolutionary 3.5-inch multi-touch display that allows users to control it with just a tap, flick or pinch of their fingers. The display is made of optical quality glass for superior scratch resistance and clarity. Changes to volume, muting the ringer and putting an incoming call through to voicemail can be done using discreet buttons on the top and side of the iPhone. It also comes with 8GB of flash memory.



• Download image

Award



APLNDC-Y0000233319



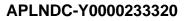
Credits

 Designer Bart Andre Daniel Coster Richard Howarth Daniele de Iuliis Jonathan Ive Steve Jobs Duncan Kerr Shin Nishibori Matthew Rohrbach Doug Satzger Christopher Stringer Eugene Whang Rico Zorkendorfer

- Client Apple
- Brand Apple

D&AD Britannia House 68 - 80 Hanbury Street London E1 5JL ©2010 D&AD. All rights reserved. No part of this site may be reproduced without our permission.





Case5:11-cv-01846-LHK Document1973-9 Filed09/18/12 Page3 of 6 Page 3 of 3



Professional Awards 2011

Awards 2011 / Winners /

Product Design / Consumer Product Design iPad

Add to My Library



• Download image

Award



Credits

Plaintiff's Exhibit No. 157.5 Professional Awards Plage 2 of 3

> Designer Jody Akana Bart Andre Jeremy Bataillou **Daniel Coster** Daniele De Iuliis **Evans Hankey** Julian Hönig **Richard Howarth** Jonathan Ive Steve Jobs Duncan Kerr Shin Nishibori Matthew Rohrbach Peter Russell-Clarke **Christopher Stringer** Eugene Whang Rico Zörkendörfer

- Manufacturer
 Apple
- Design Group
 Apple Industrial Design Team

D&AD Britannia House 68 - 80 Hanbury Street London E1 5JL ©2010 D&AD. All rights reserved. No part of this site may be reproduced without our permission.



Plaintiff's Exhibit No. 157.6 Professional Awards Played of 6 Page 3 of 3