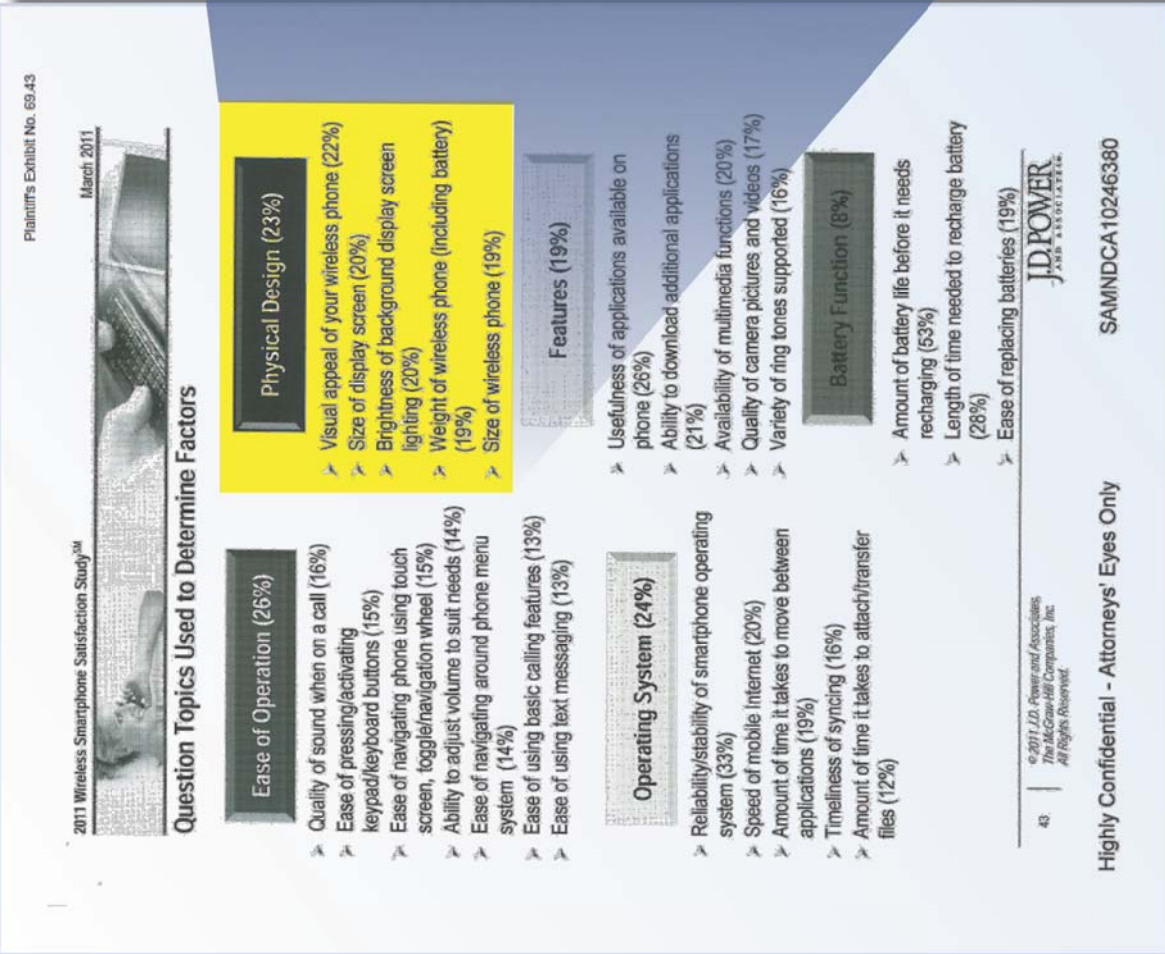


EXHIBIT 6



Physical Design (23%)

- Visual appeal of your wireless phone (22%)
- Size of display screen (20%)
- Brightness of background display screen lighting (20%)
- Weight of wireless phone (including battery) (19%)
- Size of wireless phone (19%)

22% of 23% = 5%