

EXHIBIT P



(19)대한민국특허청(KR)
(12) 등록디자인공보(S)

JOINT TRIAL EXHIBIT
NO. %\$, * \$\$\$%
United States District Court
Northern District of California
No. 11-CV-01846-LHK (PSG)
Apple v. Samsung
Date Admitted: _____ By: _____

(52) 분류 H3-301 (45) 공고일자 2007년08월27일
(11) 등록번호 30-0452985유사2
(24) 등록일자 2007년08월17일

(51) 국제분류 14-03
(21) 출원번호 30-2006-0050769
(22) 출원일자 2006년12월20일

(73) 디자인권자 삼성전자주식회사
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(74) 대리인 류명현
우광제

담당심사관 한효식

(54) 휴대용 전화기

디자인의 대상이 되는 물품

휴대용 전화기

디자인의 설명

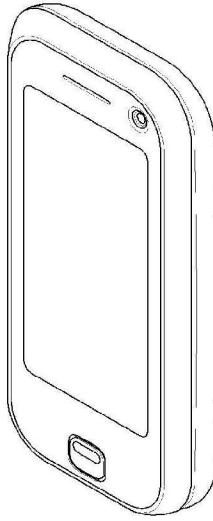
1. 재질은 금속 및 합성수지재 등임.
2. 전면 상단에 디지털 카메라가 있는 것임.
3. 참고도 1에 도시된 바와 같이 키페드의 형상을 퀴티(QWERTY)키보드와 같이 배열하여 가로로 놓고 사용할 수 있는 것임.

디자인 창작 내용의 요점

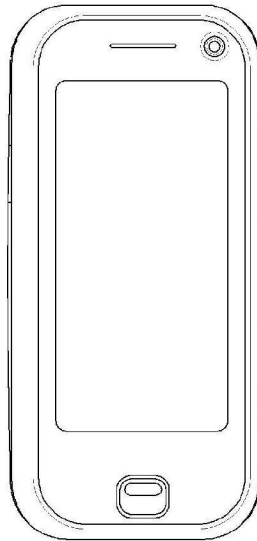
본원 디자인은 폴더형을 기본 형상으로 하여, 전체적으로 부드러운 곡선을 살려 심플하고 한층 세련된 미감을 표현한 것을 디자인창작내용의 요점으로 함.

등록디자인 30-0452985유사2

【 사시도 】

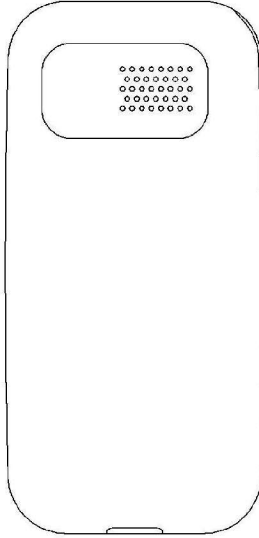


【 정면도 】

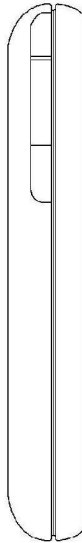


등록디자인 30-0452985유사2

【 배면도 】

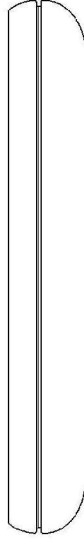


【 좌측면도 】

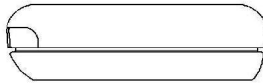


등록디자인 30-0452985유사2

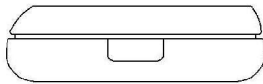
【우측면도】



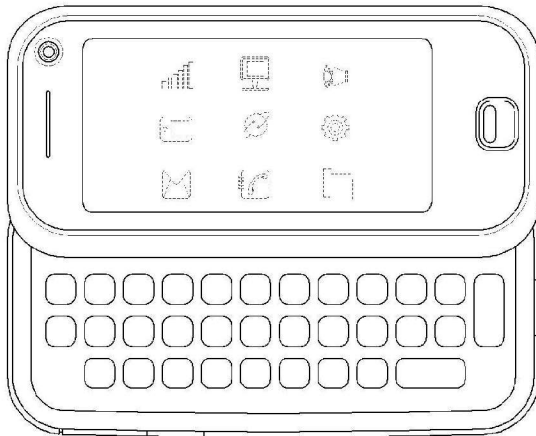
【평면도】



【저면도】



【참고도 1】



CERTIFICATION OF TRANSLATION

I certify that the Korean to English translation of the Korean document entitled *KR30-0452985(KR30-2006-0050769)* is an accurate and complete rendering of the contents of the source document to the best of my knowledge and ability. I further certify that I am a qualified professional translator familiar with both languages with more than twenty years of experience in Korean to English translation of various legal, technical or business documents including a number of legal evidentiary documents submitted to various courts in the United States.

December 23, 2011



Alex N. Jo, Translator

Registered Design 30-0452985 S2



(19) Korea Intellectual Property Office (KIPO) (KR)
(12) Official Gazette of Registered Industrial Designs (S)

(52) Classification	H3-301	(45) Publication Date: August 27, 2007 (11) Registration No.:30-0452985 S2 (24) Registration Date: August 17, 2007
(51) Int. Cl.	14-03	
(21) Application No.:	30-2006-0050769	
(22) Application Date:	December 20, 2006	
(73) Design right holder	Samsung Electronics Co., Ltd. 416 Maetan-dong, Youngtong-gu, Suwon, Gyeonggi-do, Korea	
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(74) Agents:	Myung Hyun Ryu Gwang Je Woo	

Examiner: HyoSeok Han

(54) Portable Phone

Physical Target Object of the Design

Portable phone

Description of the Design

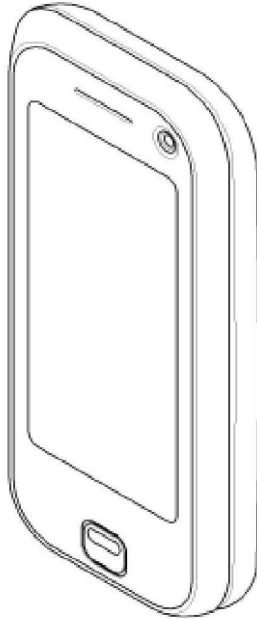
1. It is made of metals and synthetic resin.
2. It has a digital camera on top of the front surface.
3. As illustrated in Informational Figure 1, the key pad is aligned in the same manner as a QWERTY keyboard, allowing the user to use it in a horizontal direction.

Main Points of the Creative Design Contents

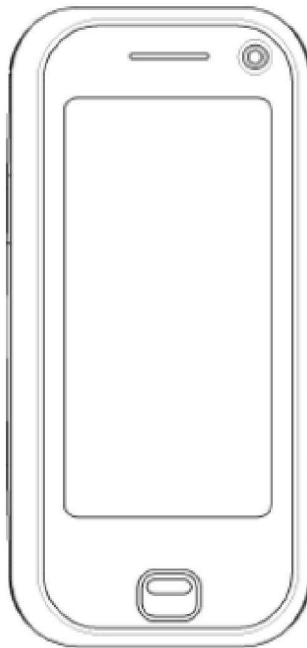
Taking a folder type as a basic form factor, the present design emphasizes a smooth curve on the whole and expresses much simpler and more elegant sense of aesthetics.

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[Perspective View]

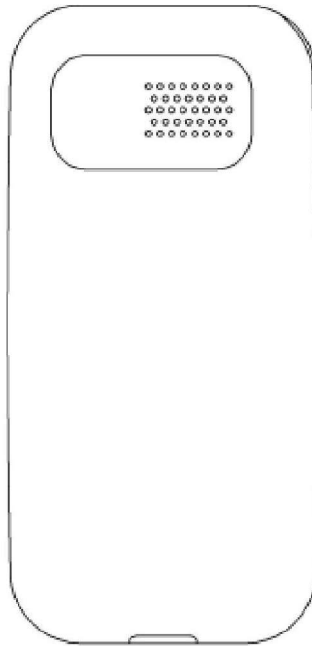


[Frontal View]



Registered Design 30-0452985 S2

[Rear View]

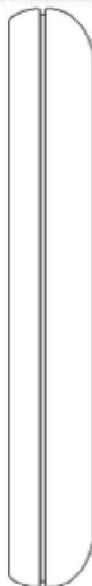


[Left Lateral View]



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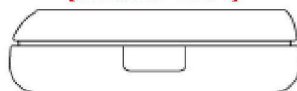
[Right Lateral View]



[Plan View]



[Bottom View]



[Informational Figure 1]

