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SAMSUNG Unveils New Galaxy Tab 2, Galaxy Players for U.S. Market

Highlights for Galaxy Tab 2 Include Integrated Universal RemoteIce Cream Sandwich™ and Expandable Storage; Galaxy Player Devices Deliver a Full Android™ Experience without monthly Service contracts

RIDGEFIELD PARK, N.J., April 11, 2012 – Samsung Electronics America Inc., a market leader and award-winning innovator in consumer electronics, today unveils the latest additions to the popular Samsung Galaxy line of handheld and portable devices. The two new Galaxy Tab 2™ products and two new Galaxy Players™ continue to showcase Samsung's commitment to providing users with choice, flexibility and connectivity to the full Samsung ecosystem of products, apps and services.

Galaxy Tab 2 – Powerful, Smart, Easy to Use

The Galaxy Tab 2 Series, available in both 10.1" and 7.0" screen sizes, are powerful dual-core tablets running the latest version of Android - Ice Cream Sandwich. The devices feature an integrated IR blaster for universal remote capabilities, as well as an easily accessible memory card slot for convenient loading of multimedia files in a range of supported file formats.

The new tablets offer endless content access in a sleek design that can maximize the home entertainment experience. The Smart Remote App and built-in IR Blaster turns the Tab 2 into a universal smart remote, helping users easily find their favorite shows. Users can choose from more than 450,000 apps, access favorite movies and TV shows from Google Play or Media Hub, and surf millions of web pages with Adobe® Flash™ support.

In addition, the Galaxy Tab 2 products are fully Google certified for complete access to Google Play (formerly Android Marketplace) and competitively priced at \$399.99 and \$249.99, respectively – so consumers no longer need to compromise when selecting a tablet.

“These new Galaxy Tab 2 and Galaxy Player devices deliver what consumers have come to expect from all Samsung products – exceptional design, impressive connectivity options and a selection of choices for each type of person and user scenario,” said **Tim Baxter, President, Samsung Electronics America**. “A one size fits all solution is just not sufficient.”



Galaxy Players put Android in the Hand – without Service Contracts



With the two new Galaxy Players, available in 4.2 inch WVGA screen or 3.6 inch HVGA screen variants, gaming, videos and music are more fun than ever.

Easily connect to Wi-Fi hotspots anywhere to get instant access to the latest content. Users also can play their own video and music in a variety of formats, connect to other devices using USB 2.0 or Bluetooth 3.0 connectivity, or simply load the device via a micro SD card. Because the device runs on Android™ 2.3, Gingerbread, a world of apps is a touch away.

Plus, dual-stereo speakers (on the Galaxy Player 4.2) deliver an incredible music, video or gaming experience – anywhere.

The new Galaxy Tab 2 and Galaxy Players will be available for purchase at a variety of retailers including Best Buy, Amazon, Tiger Direct and others. The Galaxy Player 3.6 is available now for \$149.99 exclusively at Best Buy and soon at other retailers. The Galaxy Tab 2 7.0 will be available for preorder today at \$249.99, and for purchase on April 22. The Galaxy Tab 2 10.1 and Galaxy Player 4.2 will both be available for pre-order on May 4 and for purchase on May 13, at \$399.99 and \$199.99 respectively.

Take Note...

Stay tuned for more information on other additions to the Galaxy Family.

Key Specs for Tab and Player devices:


	Galaxy Tab 2 (7.0)	Galaxy Tab 2 (10.1)	Galaxy Player 3.6	Galaxy Player 4.2
Screen & Resolution	7.0" TFT (PLS) Display WVGA (1024x600) Resolution	10.1" TFT (PLS) Display WXGA (1280x800) Resolution	3.65" TN Display HVGA (480x320) Resolution	4.2" VA Display WVGA (800x480) Resolution
OS	Android™ 4.0, Ice Cream Sandwich	Android™ 4.0, Ice Cream Sandwich	Android™ 2.3, Gingerbread	Android™ 2.3, Gingerbread
Size & Weight	0.41" x 4.8" x 7.6" Weight, Including Battery: 0.76 lbs	0.38" x 10.1" x 6.9" Weight, Including Battery: 1.28 lbs	2.45" x 4.52" x .38" Weight, Including Battery: .24 lbs	2.6" x 4.89" x .35" Weight, Including Battery: .25 lbs
Memory	8GB Built-in microSD™ Slot: Up to 32GB	16 GB Built-in microSD™ Slot: Up to 32GB	8 GB Built-in microSD™ Slot: Up to 32 GB	8 GB Built-in microSD™ Slot: Up to 32 GB
Connectivity	WiFi 802.11 b/g/n Bluetooth V3.0 USB 2.0 Host 3.5mm Ear Jack 30 Pin IF Connector Integrated IR	WiFi 802.11 b/g/n Bluetooth V3.0 USB 2.0 Host 3.5mm Ear Jack 30 Pin IF Connector Integrated IR	WiFi 802.11 b/g/n Bluetooth 3.0 FM Radio USB 2.0 Host 3.5mm Ear Jack Embedded Mic	WiFi 802.11 b/g/n Bluetooth 3.0 FM Radio USB 2.0 Host 3.5mm Ear Jack Embedded Mic
Camera	3.2 MP rear-facing VGA front-facing	3.2 MP rear-facing VGA front-facing	2 MP rear-facing VGA front-facing	2 MP rear-facing VGA front-facing
Other Features	GPS Stereo Speakers Supports MDM, ODE, EAS, and VPN for Enterprise Use	GPS, Stereo Speakers, Supports MDM, ODE, EAS, and VPN for Enterprise, Video Playback at 1080p/30fps	Mono Speaker + Receiver Audio Playback: Max 30 Hr Video Playback: Max 5 Hr	Dual Stereo Speakers + Receiver Audio Playback: Max 40 Hr Video Playback: Max 5 Hr
Availability and SRP	April 22, 2012 \$249.99	May 13, 2012 \$399.99	Available now \$149.99	May 13, 2012 \$199.99





More information can be found at www.samsung.com.


About Samsung Electronics America


Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), a wholly owned subsidiary of Samsung Electronics Co., Ltd., markets a broad range of award-winning, digital consumer electronics and home appliance products, including HDTVs, home theater systems, MP3 players, digital imaging products, refrigerators and washing machines. A recognized innovation leader in consumer electronics design and technology, Samsung is the HDTV market leader in the U.S. Please visit www.samsung.com for information.


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