EXHIBIT

1

11

Defendant: eBay
Product: eBay Website - Product Page
Patent: 6,263,507

Claim 63

A computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information, comprising:

In the operation of its websites, eBay makes and uses a computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information.

12

Defendant: eBay
Product: eBay Website - Product Page
Claim 63   Patent: 6,263,507

instructions for acquiring data representing the body of information;

instructions for storing the acquired data;

eBay's website acquires and displays information representing the body of information.   Accordingly, it is apparent that the computer readable medium comprises the recited instructions.
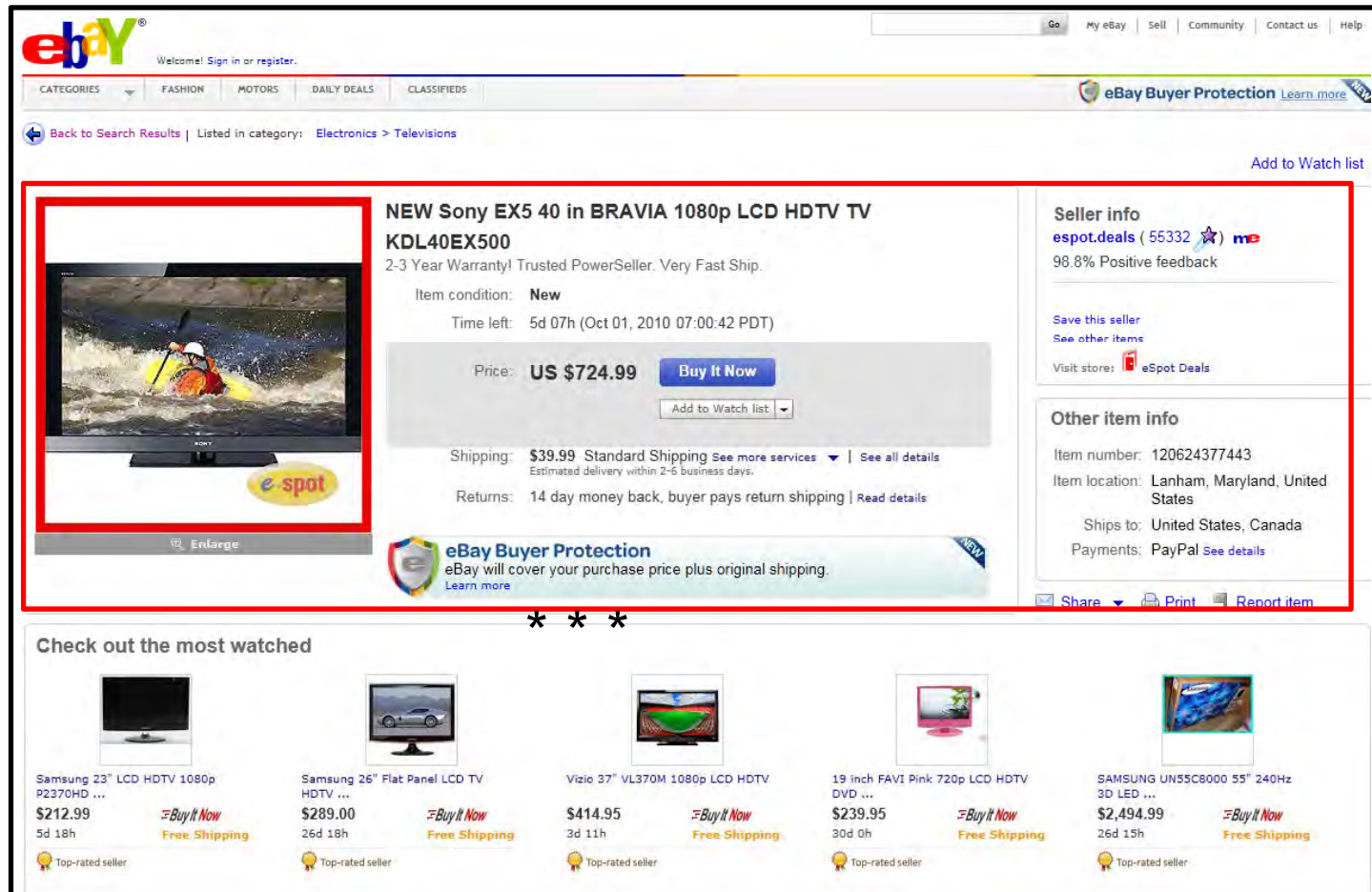
13

Defendant: eBay
Product: eBay Website - Product Page
Claim 63
Patent: 6,263,507

> instructions for generating a display of a first segment of the body of information from data that is part of the stored data;

When a user visits, *e.g.*, a product page, eBay generates **a display of a first segment of the body of information** from data that is part of the stored data, as demonstrated by the following exemplary screenshot. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

14

Defendant: eBay
Product: eBay Website - Product Page
Patent: 6,263,507

Claim 63

---

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

---

eBay compares data representing a **segment of the body of information** (*e.g.*, data relating to the product being viewed) to data representing a **different segment of the body of information** (*e.g.*, data related to other products), according to one or more predetermined criteria, to determine whether the segments are related.

It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the comparison instructions.

Defendant: eBay
Product: eBay Website - Product Page
Patent: 6,263,507

15

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

[continued from previous slide]

Defendant: eBay
Product: eBay Website - Product Page
Patent: 6,263,507

16

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

[continued from previous slide]

17

Defendant: eBay
Product: eBay Website - Product Page
Claim 63
Patent: 6,263,507

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

eBay generates a display of a portion of, or a representation of, **a second segment of the body of information** in response to the display of **a first segment of information** to which the **second segment** is related. It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the instructions that cause the display of a portion of, or representation of, a second segment to be generated in response to the display of a first segment.

Defendant: eBay

Product: eBay Website - Product Page

Patent: 6,263,507

Claim 63

18

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

[continued from previous slide]

19

Defendant: eBay
Product: eBay Website - Product Page
Patent: 6,263,507

Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

[continued from previous slide]