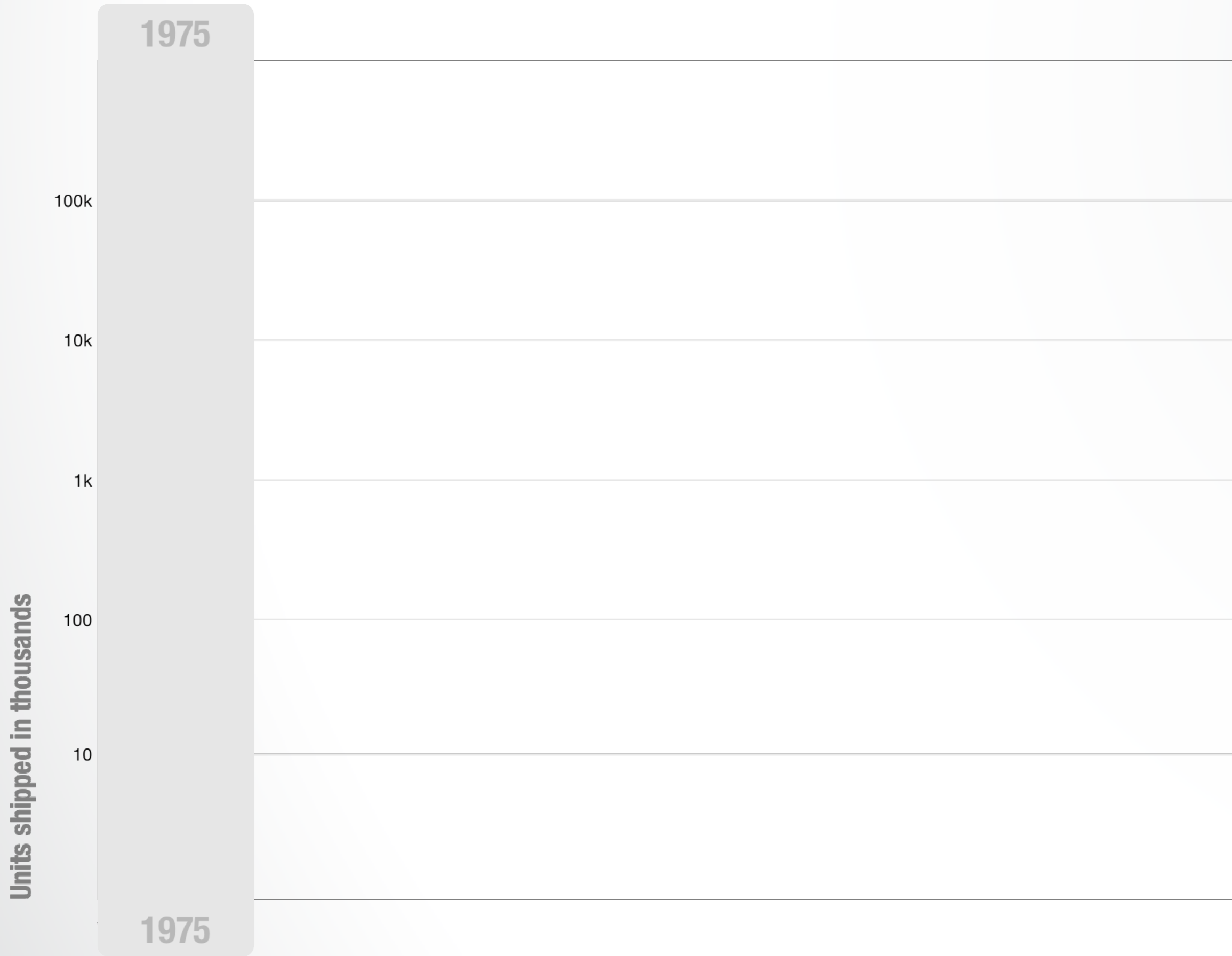
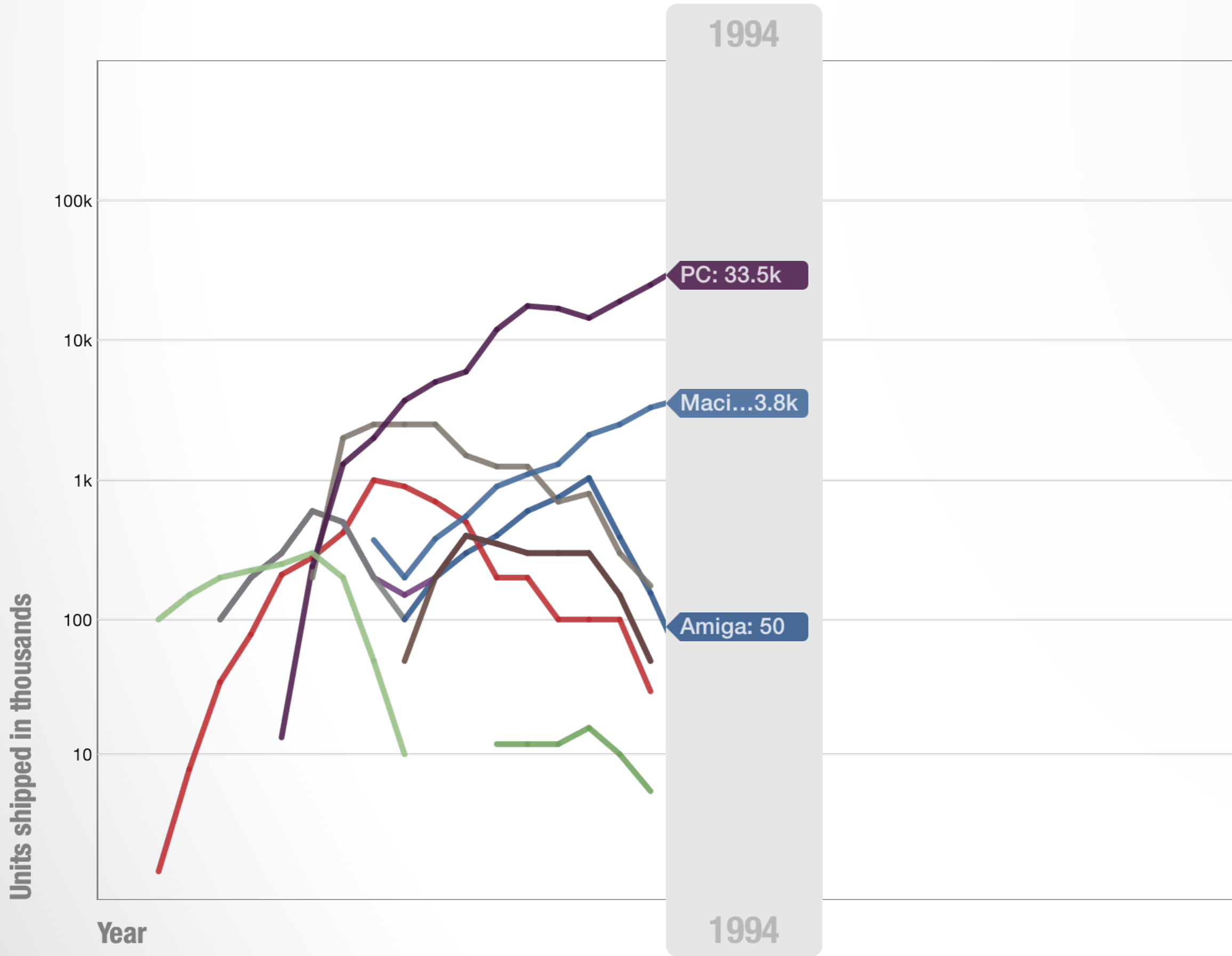


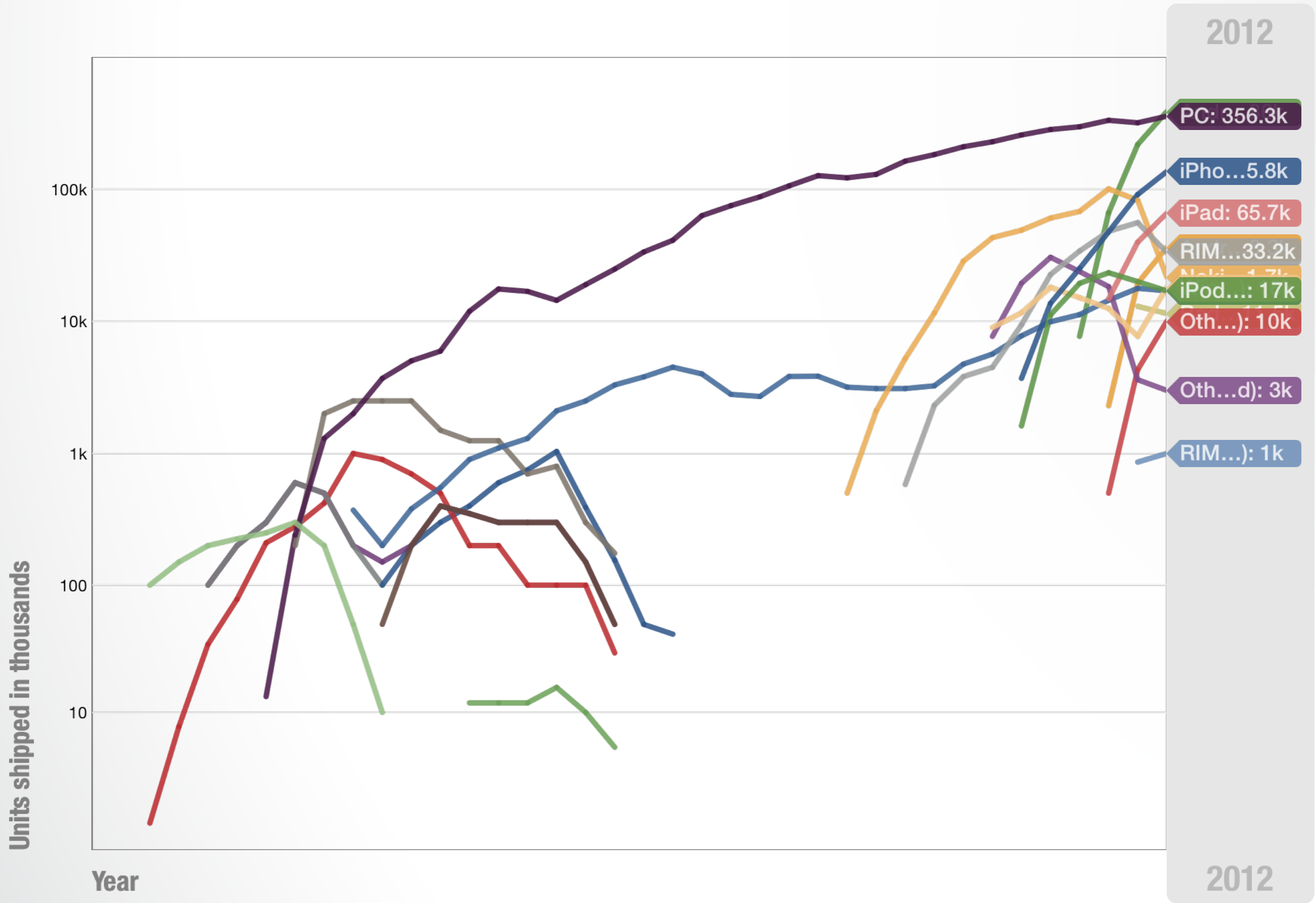
A brief history



A brief history



A brief history



A brief history

A brief history

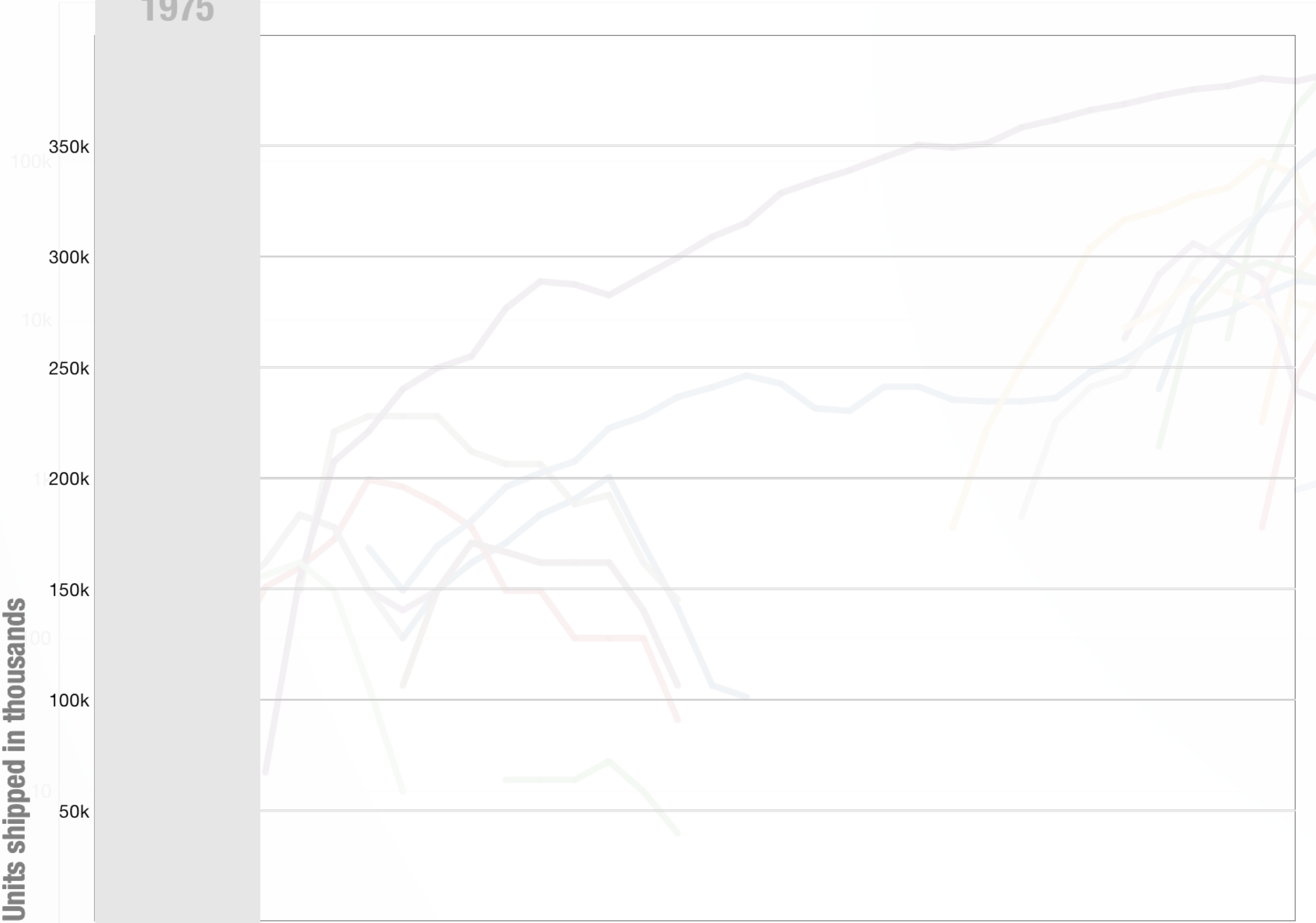
1975

1975

Units shipped in thousands

Units shipped in thousands

Year

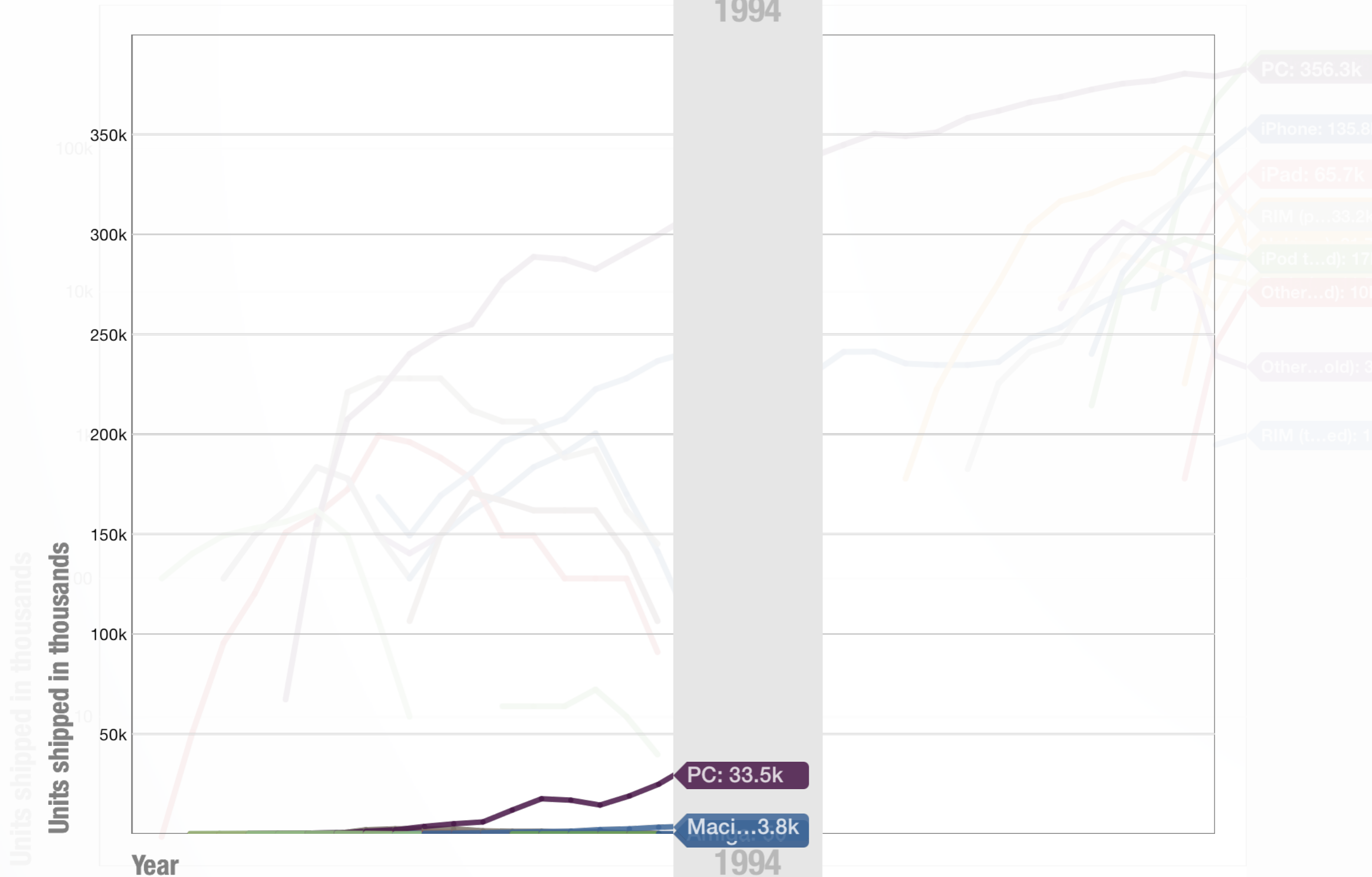


2012

2012

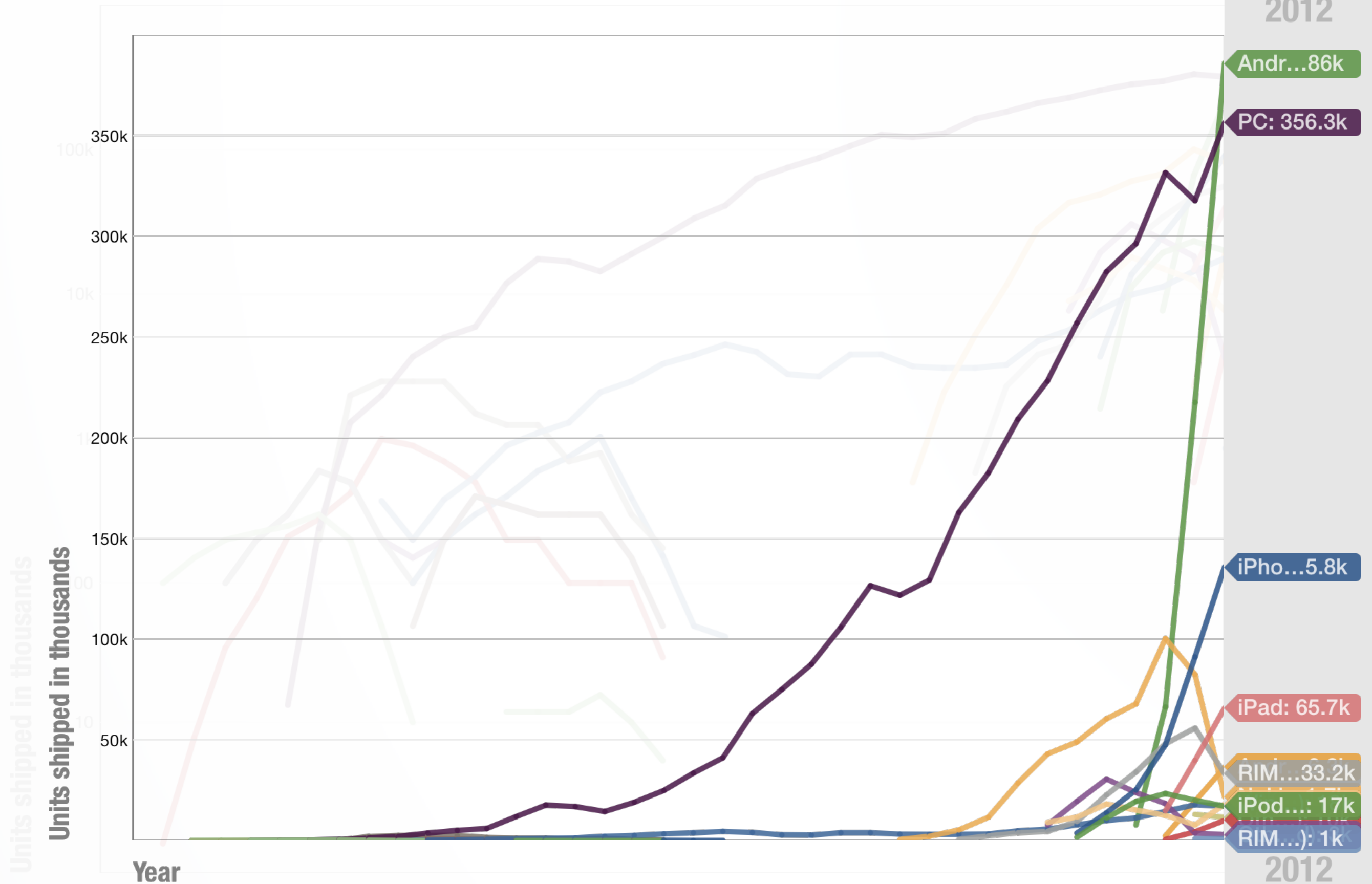
A brief history

A brief history

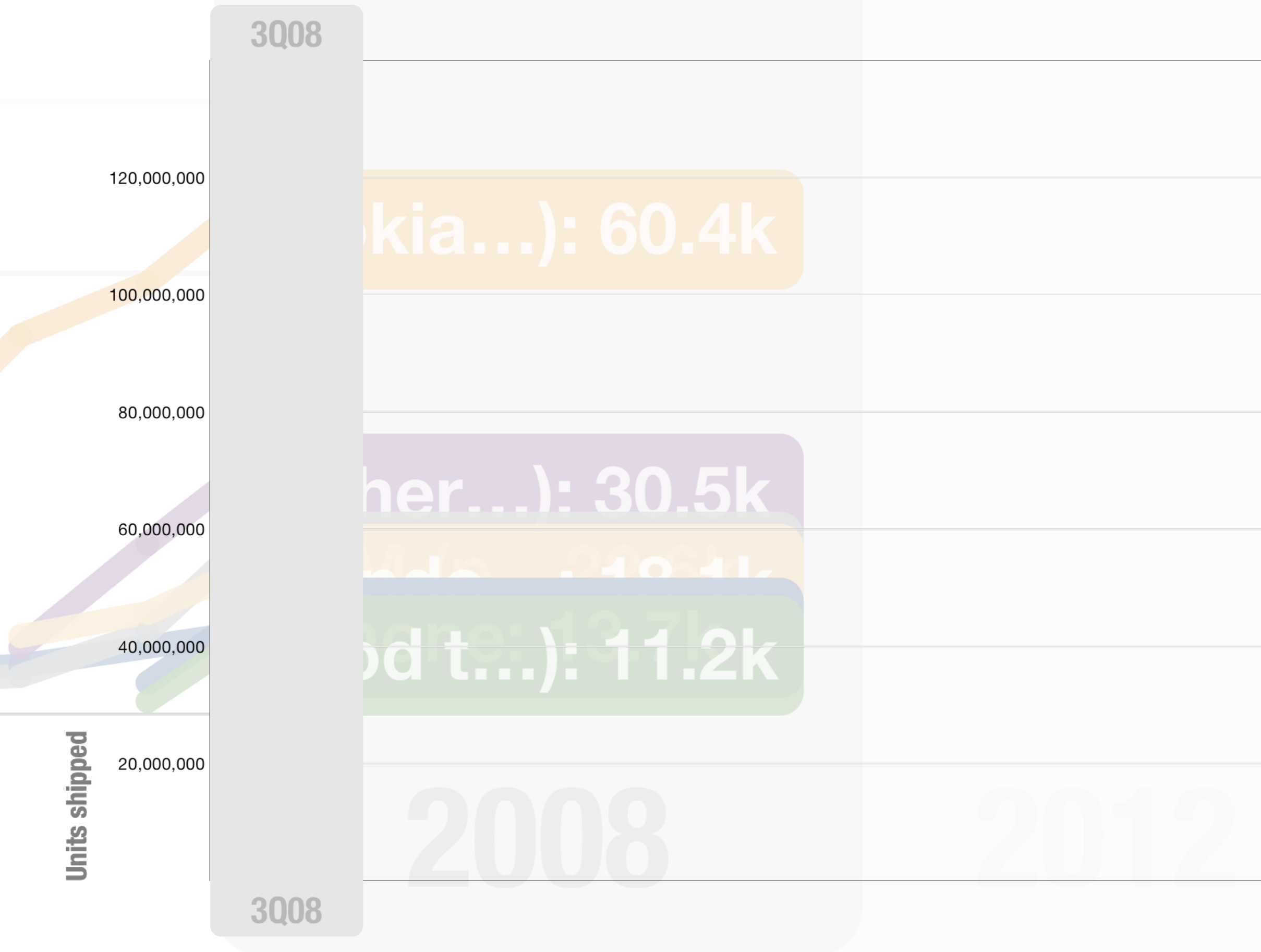


A brief history

A brief history



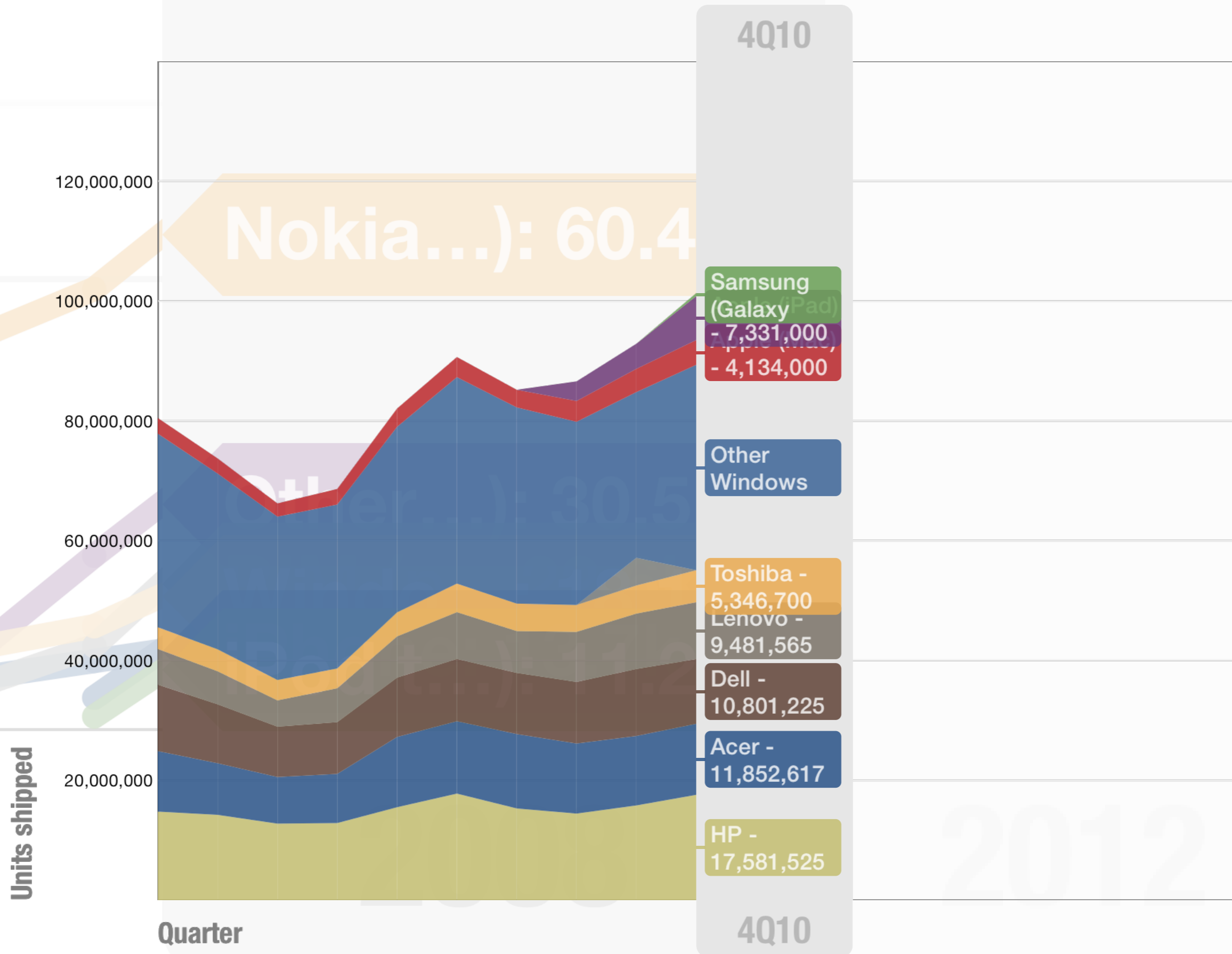
Cars and Trucks, Vendors and Form Factors



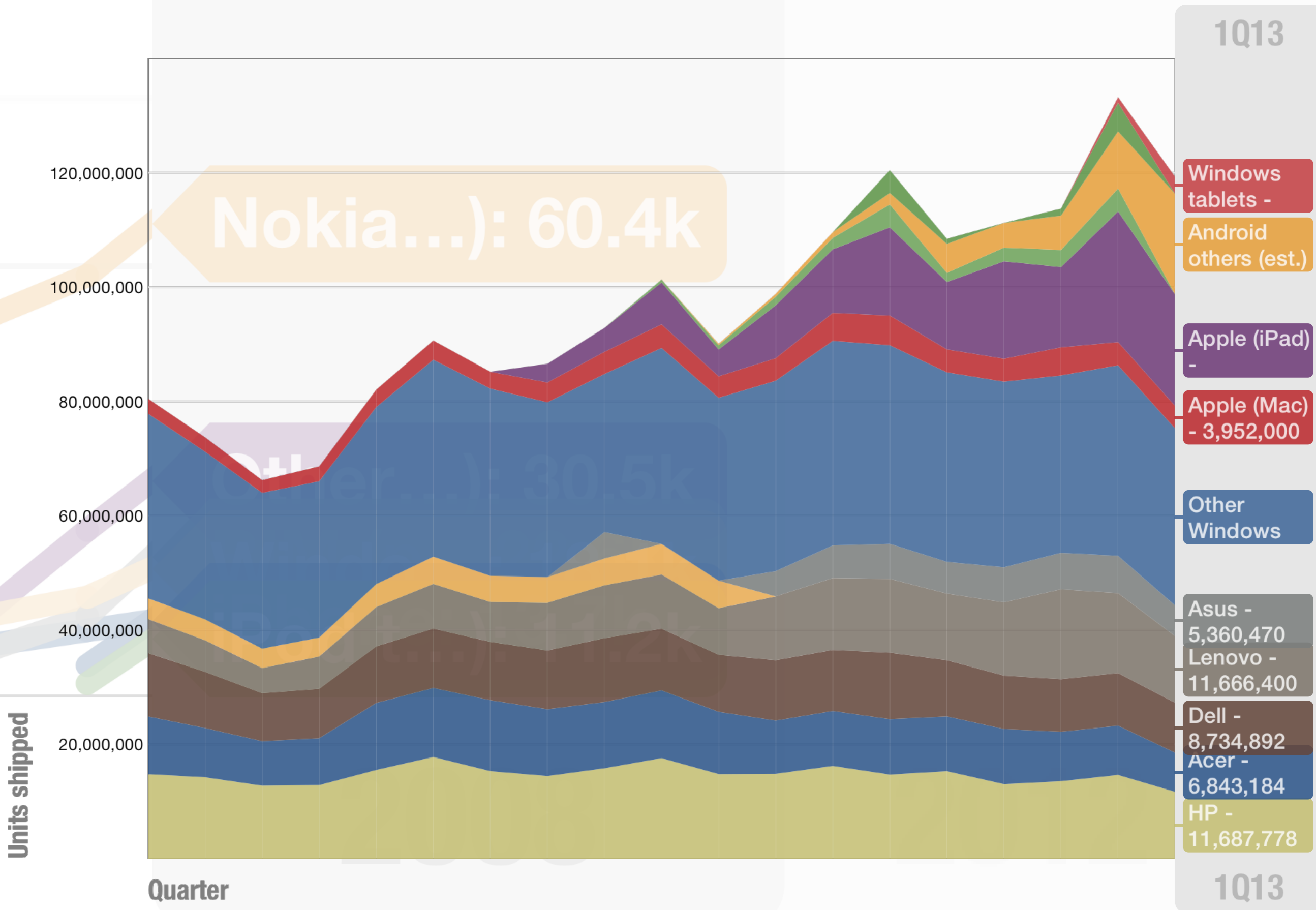
Units shipped



Cars and Trucks, Vendors and Form Factors

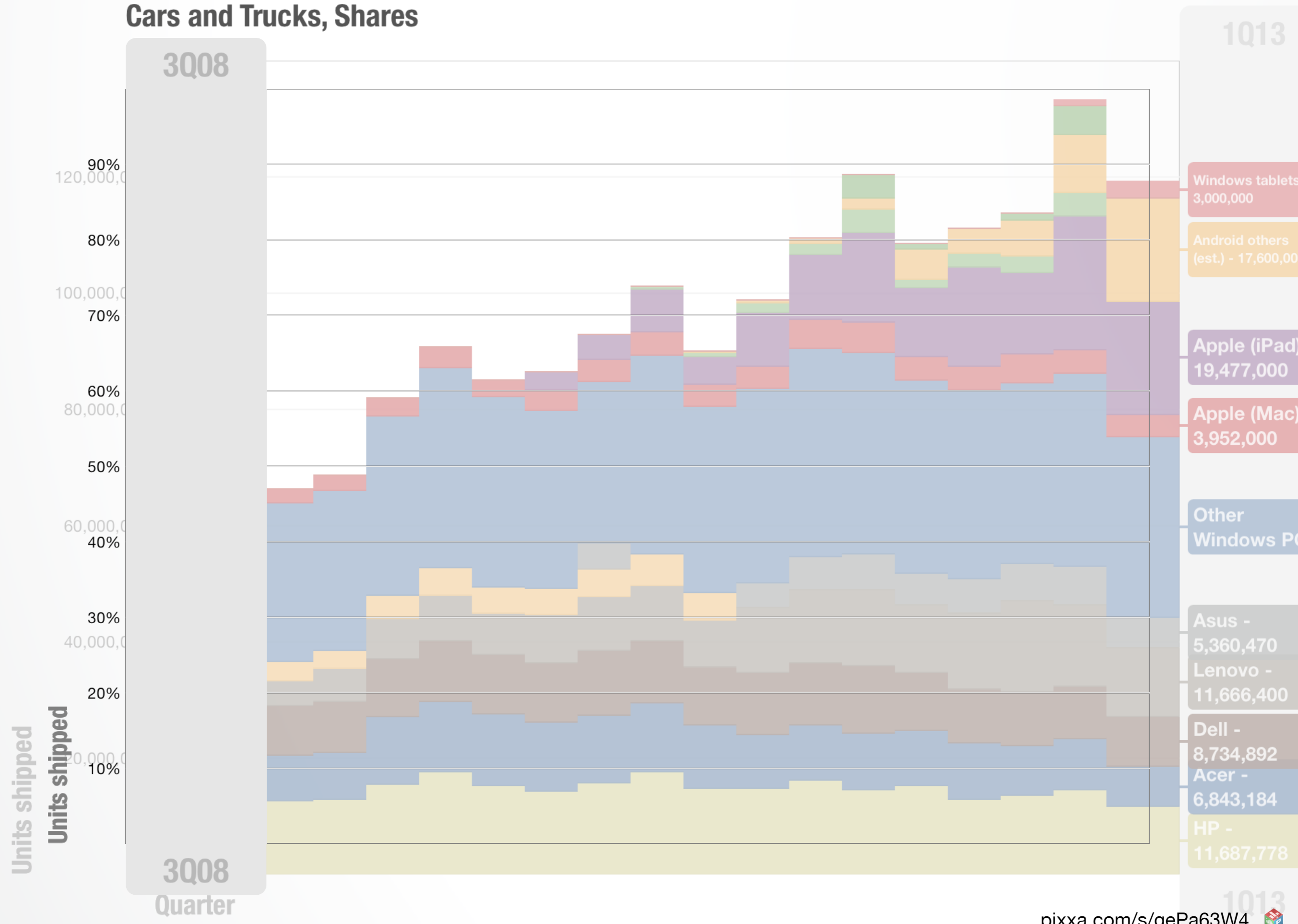


Cars and Trucks, Vendors and Form Factors



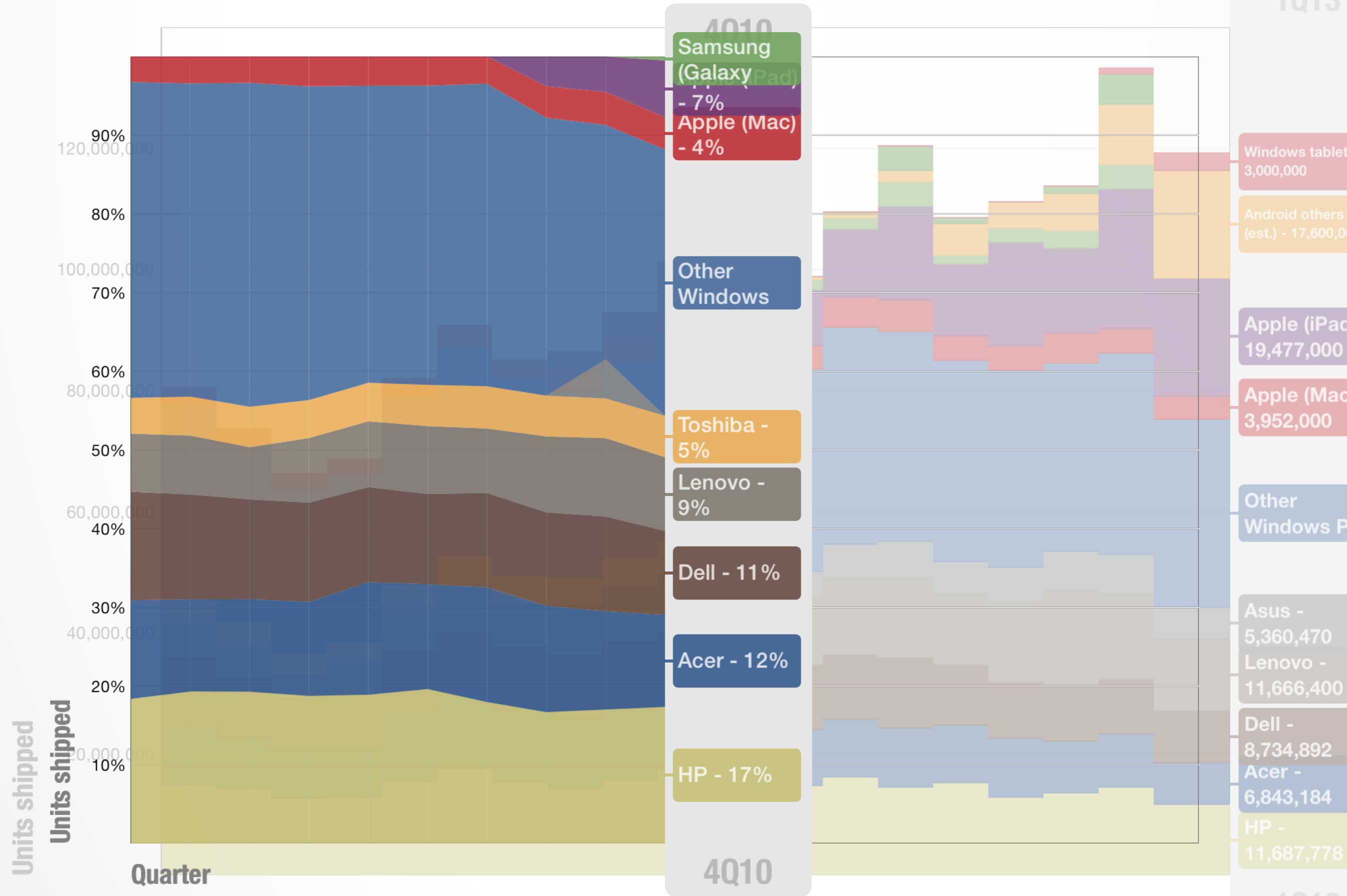
Cars and Trucks, Vendors and Form Factors

Cars and Trucks, Shares



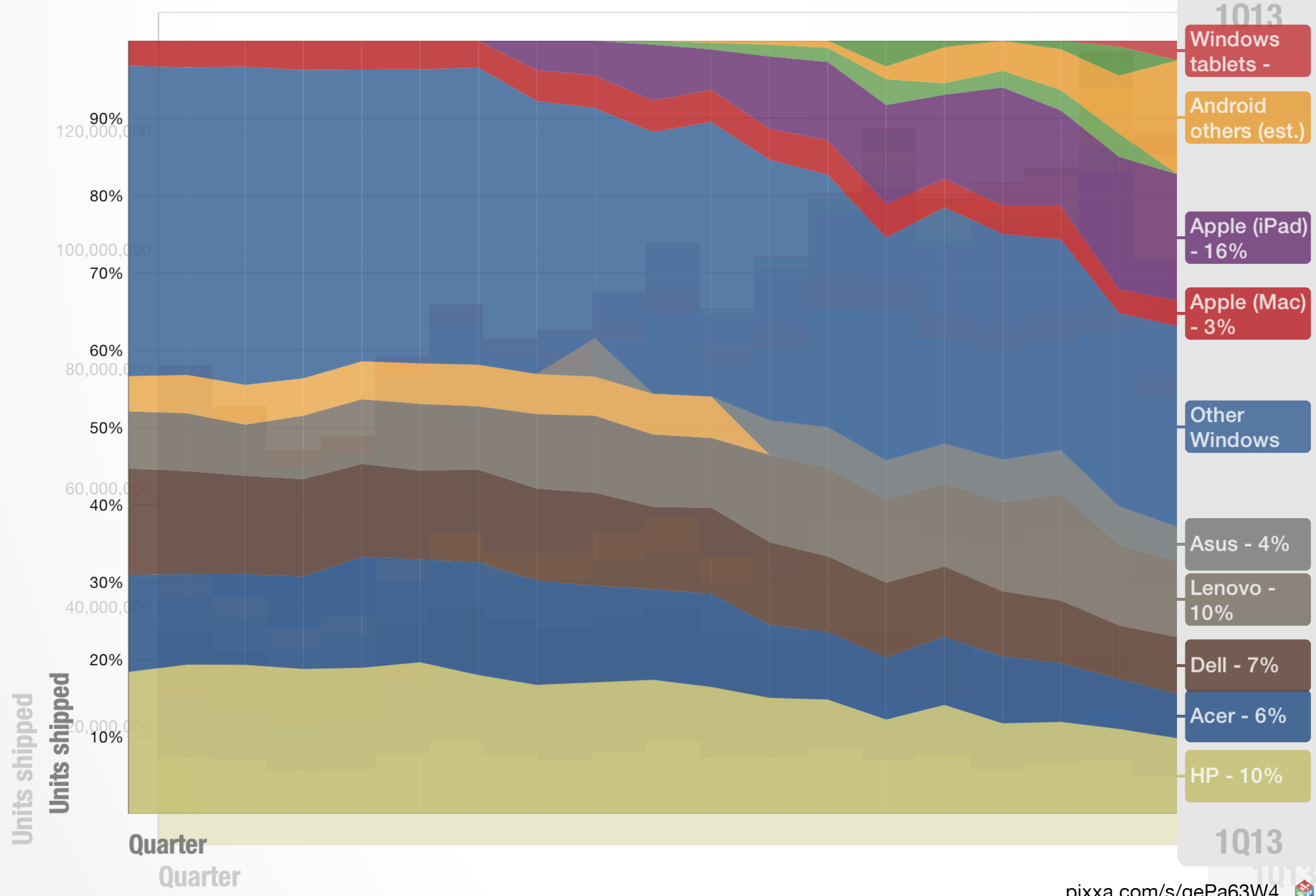
Cars and Trucks, Vendors and Form Factors

Cars and Trucks, Shares

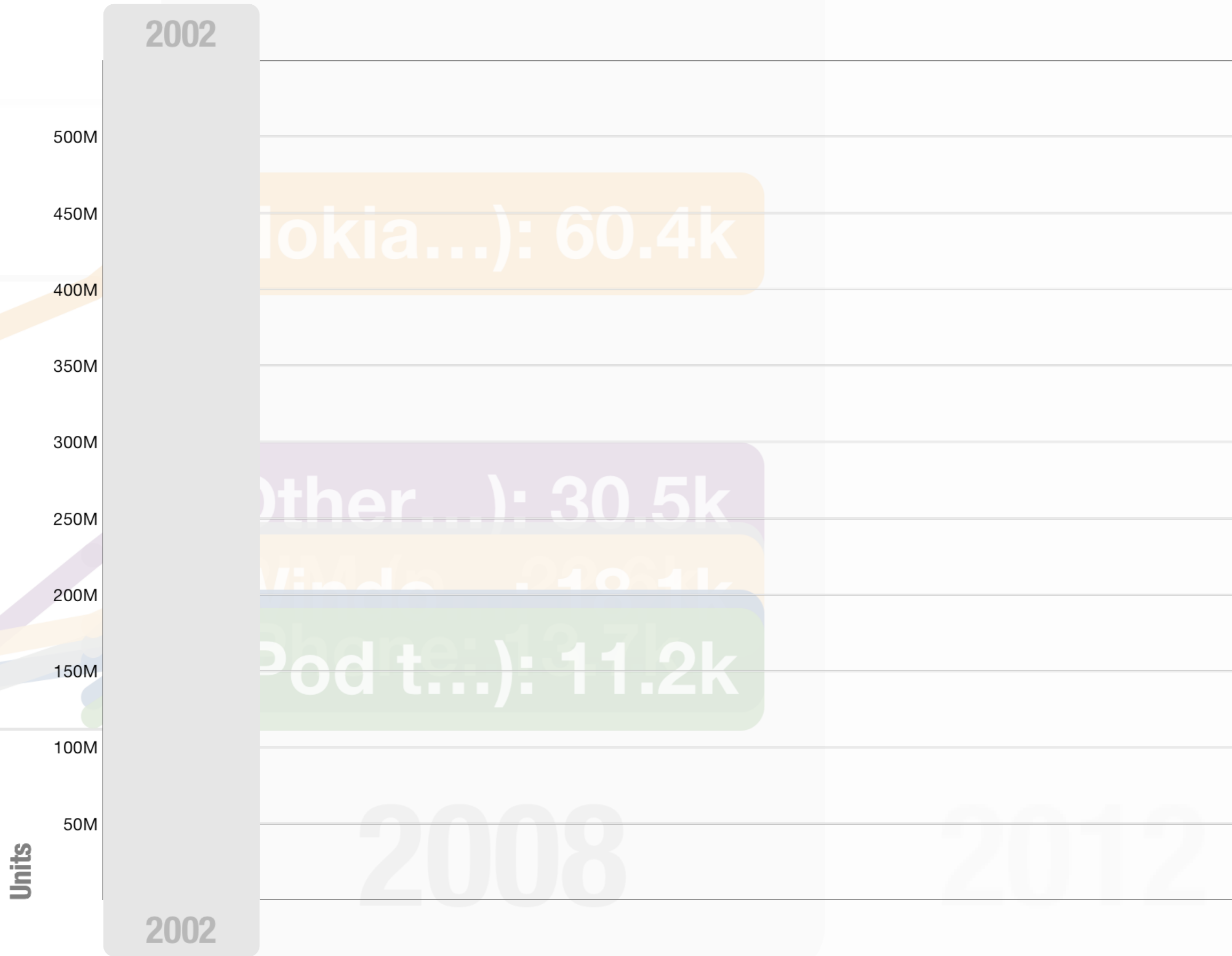


Cars and Trucks, Vendors and Form Factors

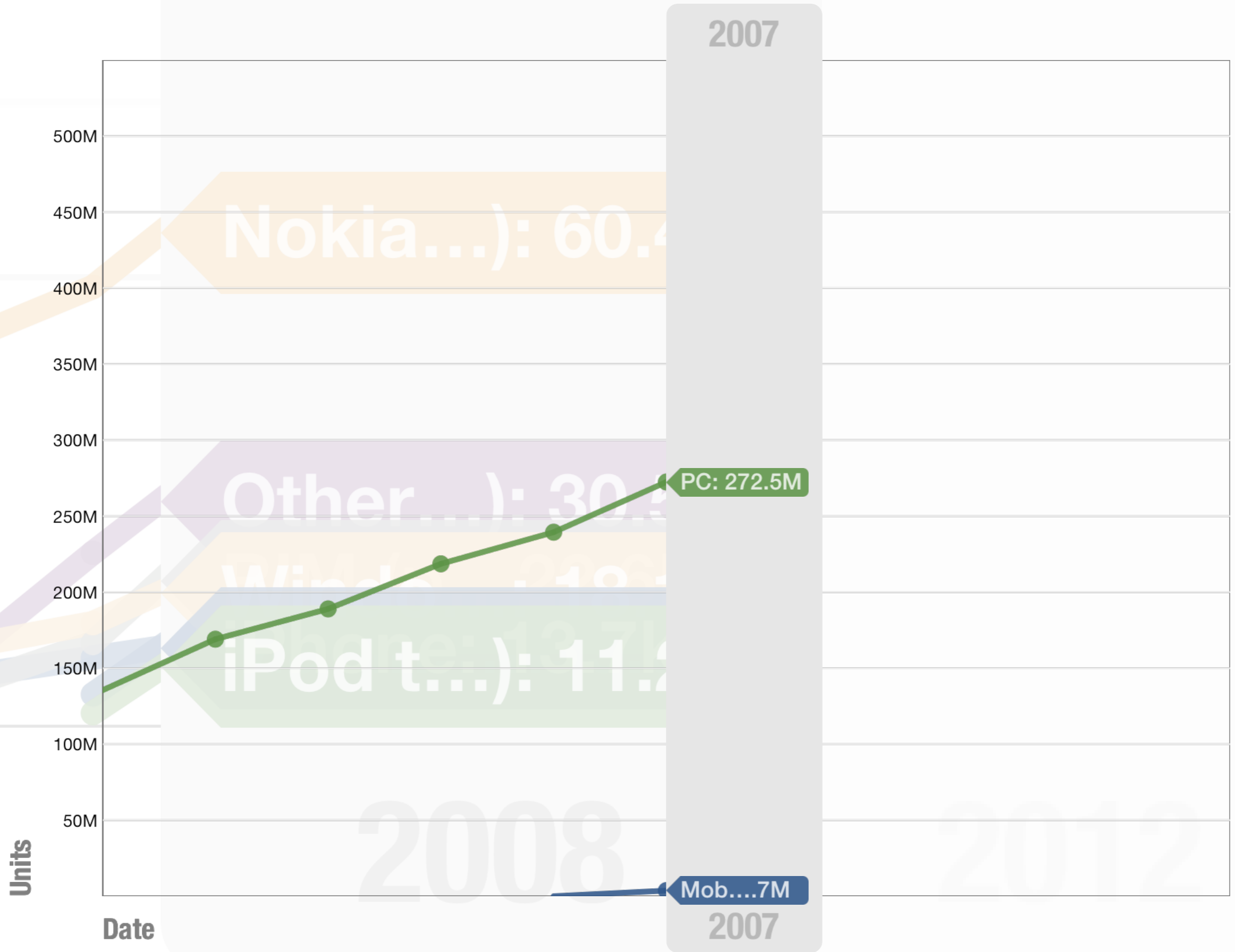
Cars and Trucks, Shares



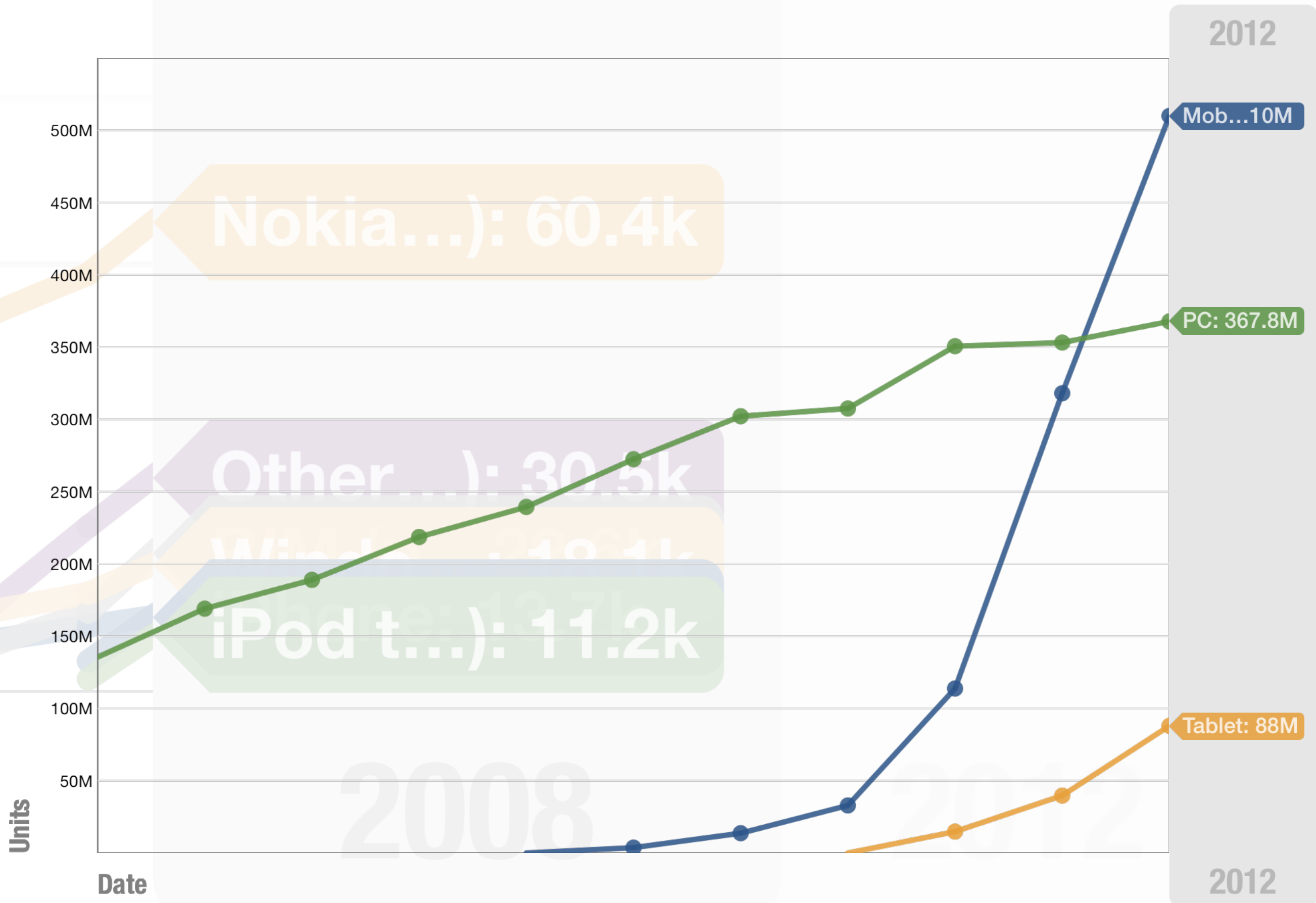
PC/Post-PC Parity Has Been Reached



PC/Post-PC Parity Has Been Reached



PC/Post-PC Parity Has Been Reached

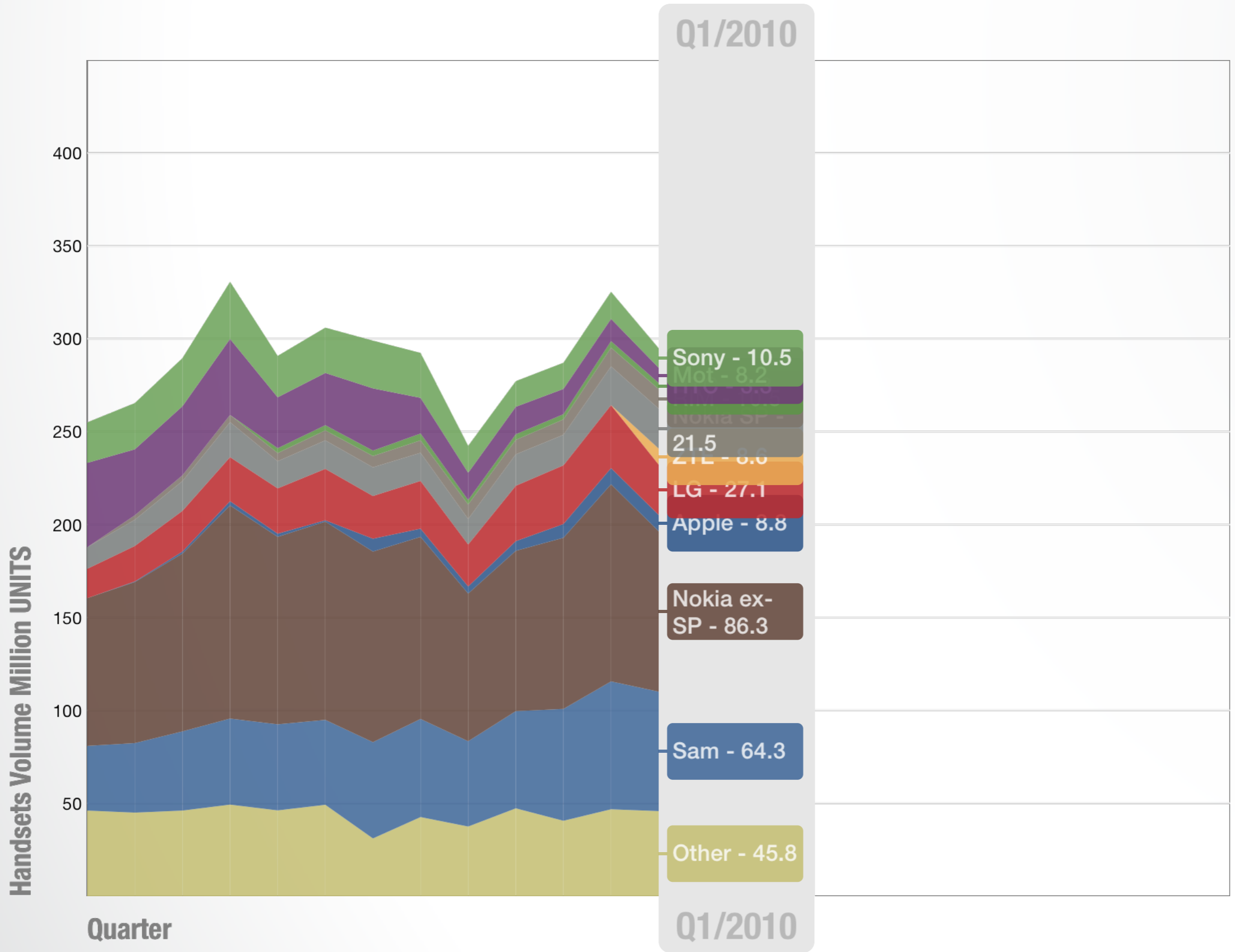


Phone Market

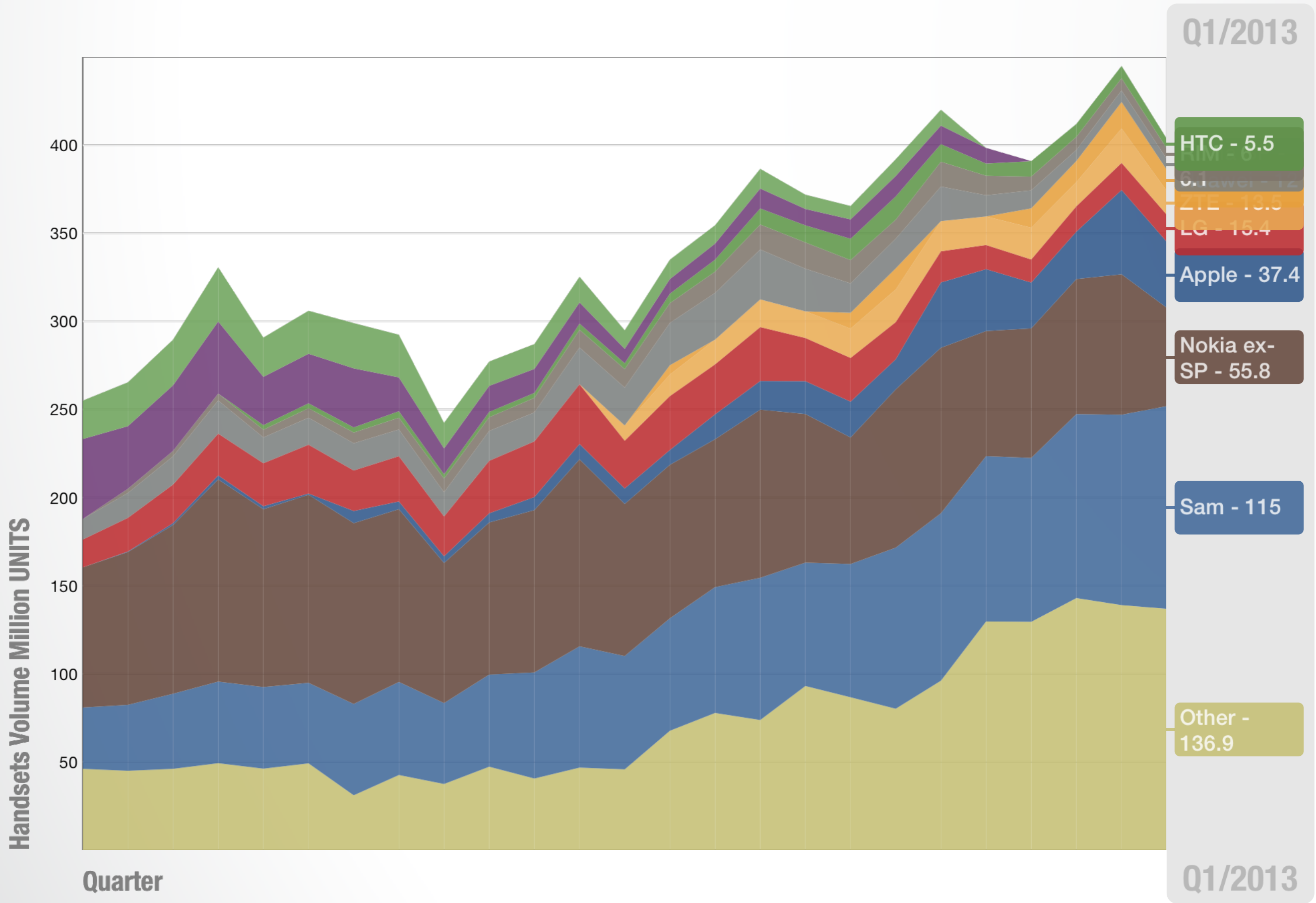
Phone Shipments by vendor



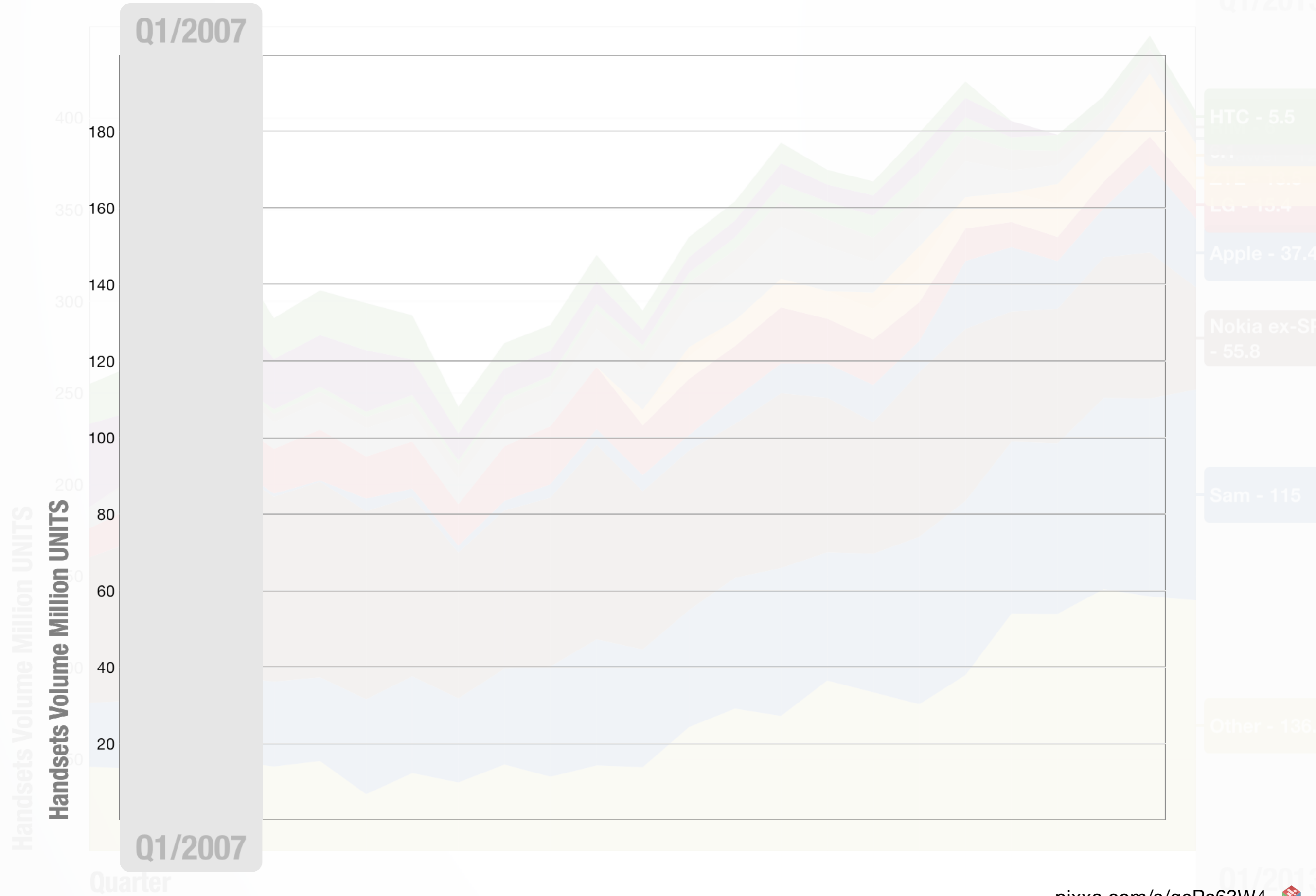
Phone Shipments by vendor



Phone Shipments by vendor

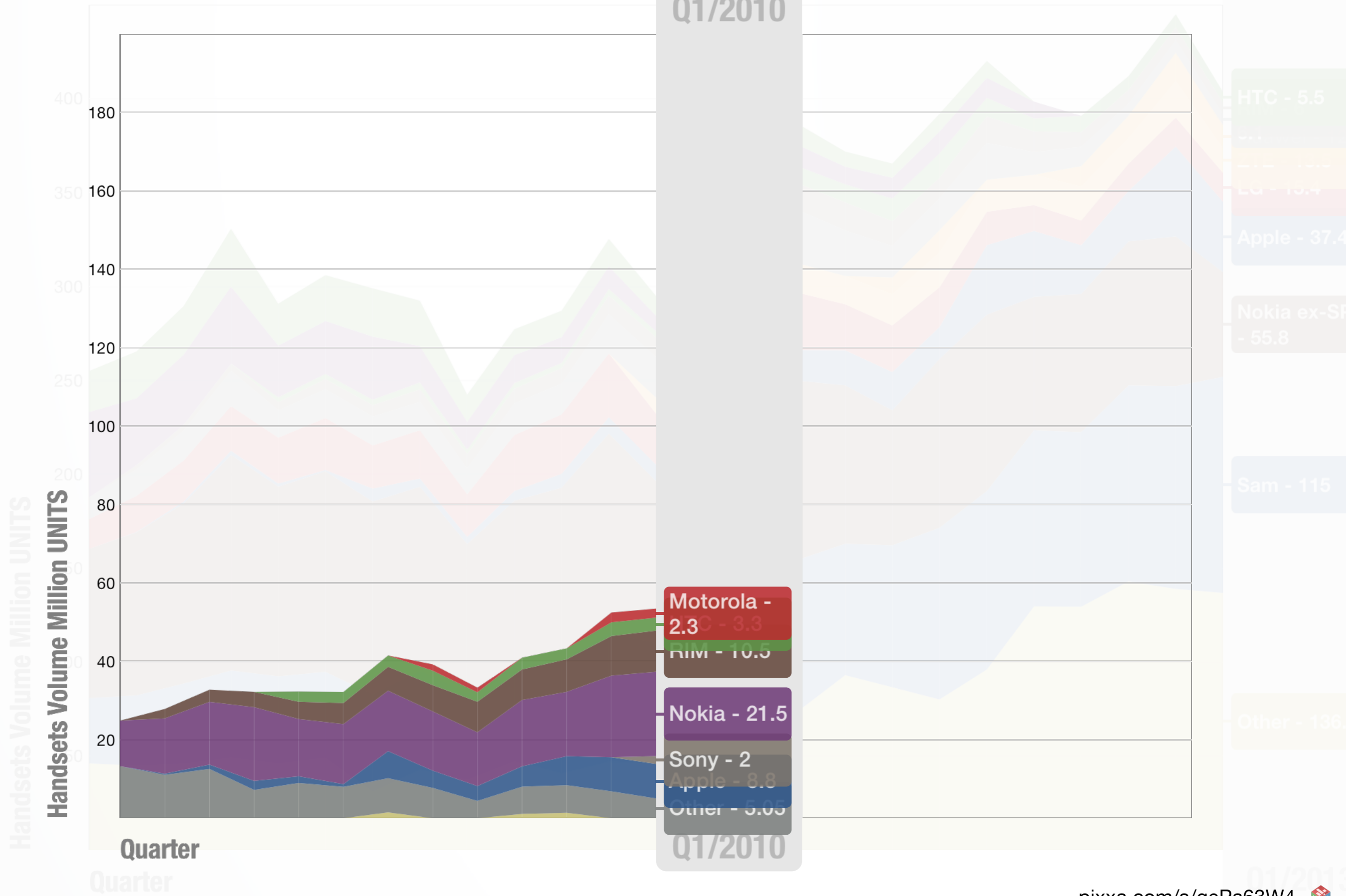


Smartphone Shipments by Vendor



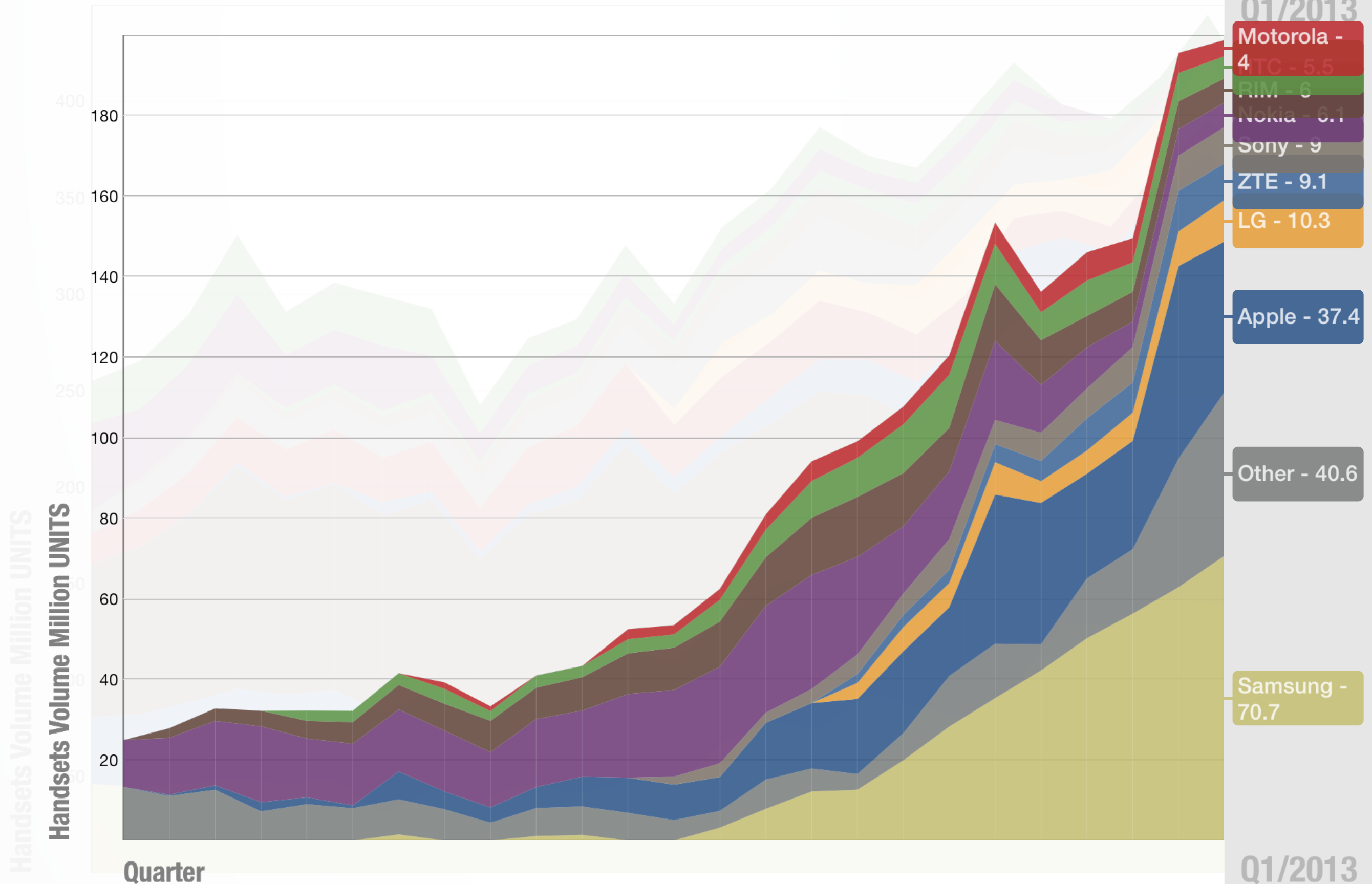
Phone Shipments by vendor

Smartphone Shipments by Vendor



Phone Shipments by vendor

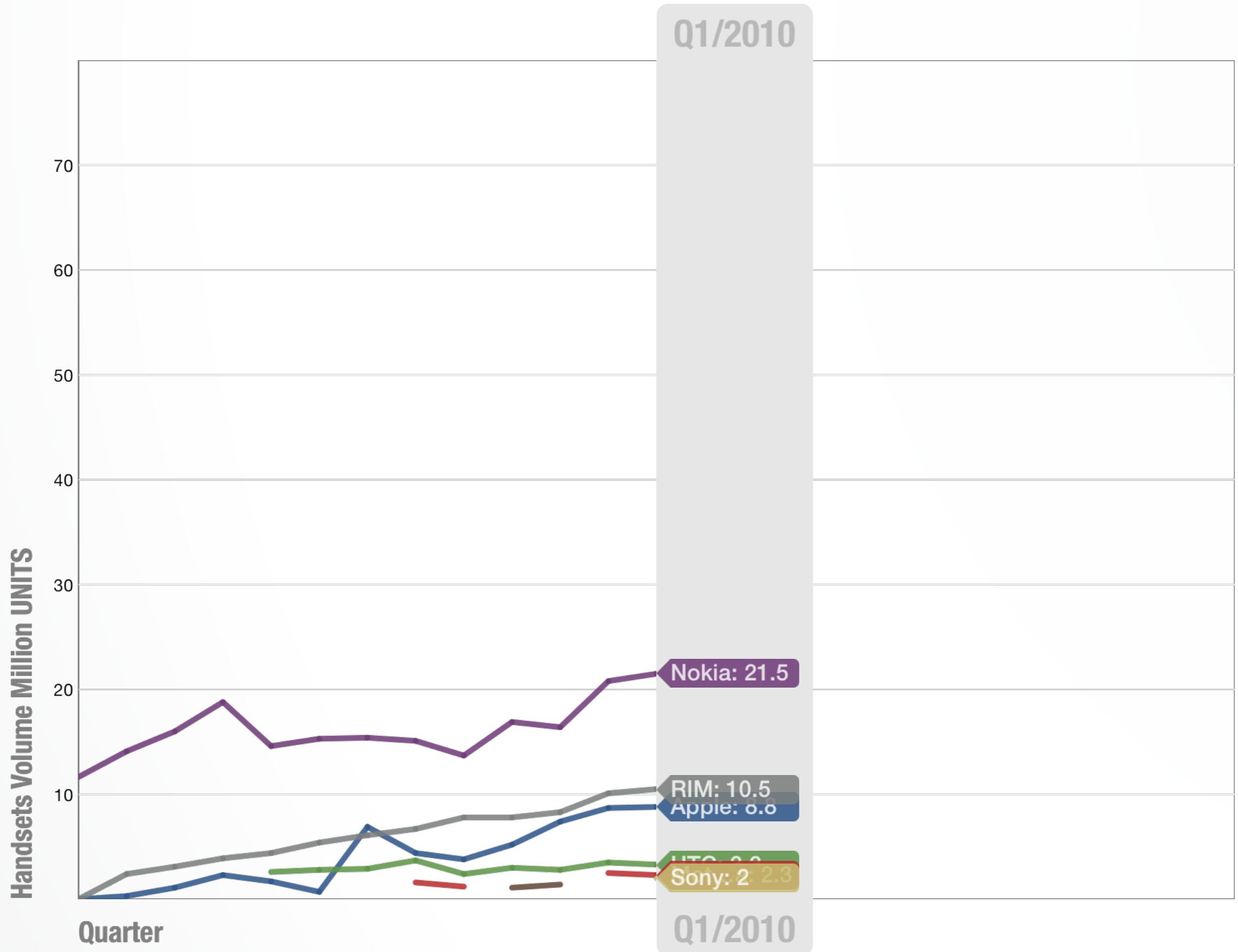
Smartphone Shipments by Vendor



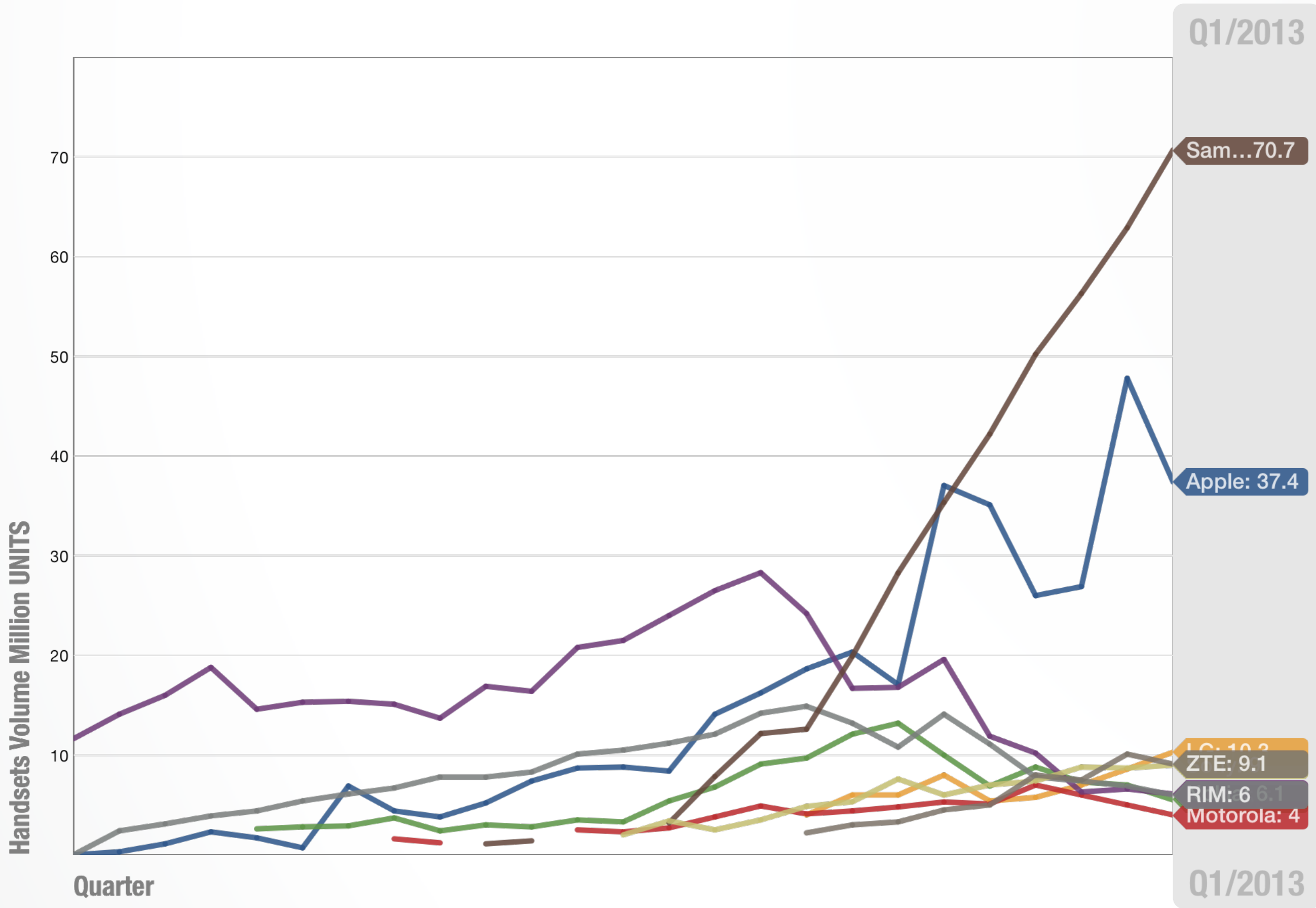
Vendor Performance in Smartphones



Vendor Performance in Smartphones



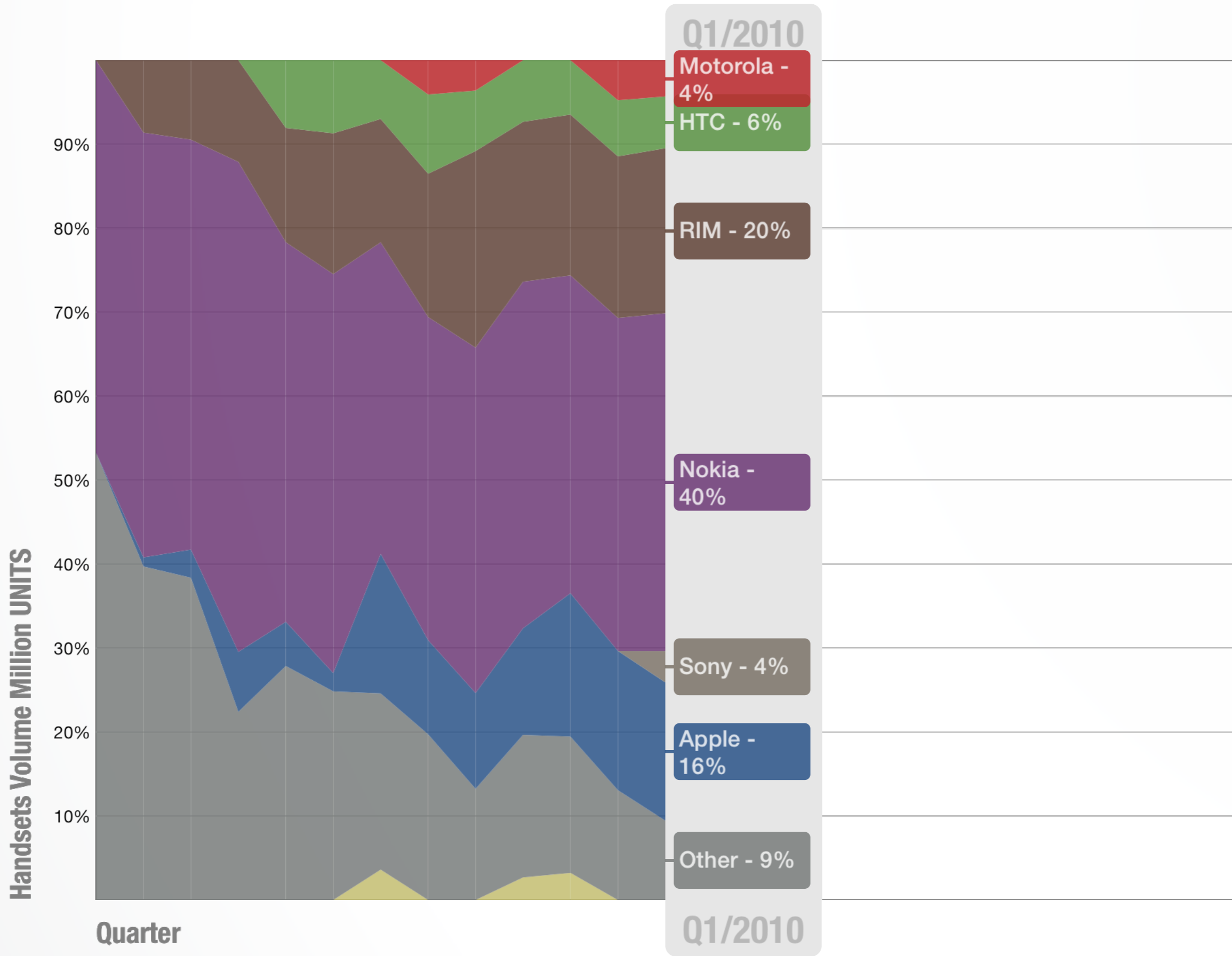
Vendor Performance in Smartphones



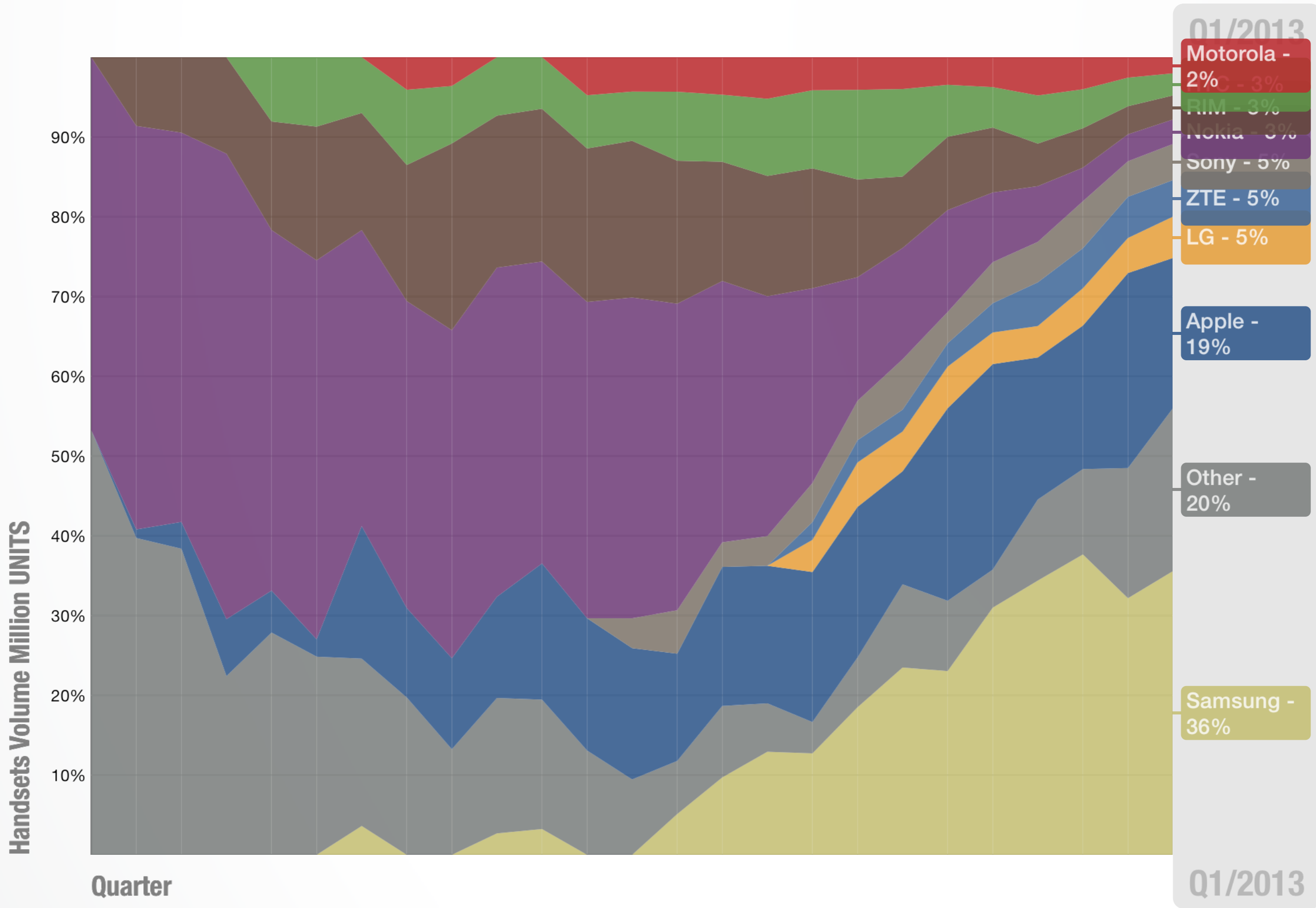
Smartphone Shares by vendor



Smartphone Shares by vendor



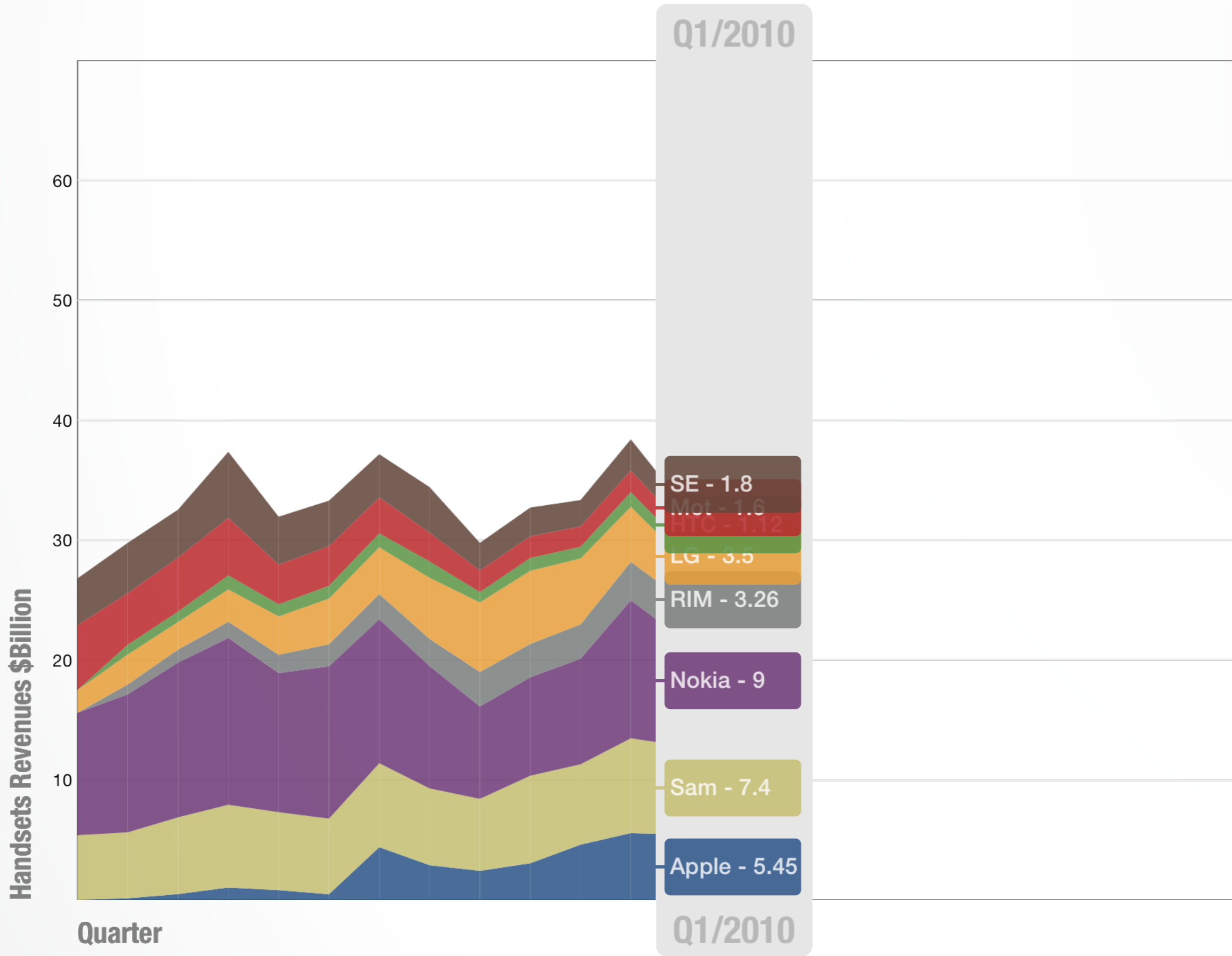
Smartphone Shares by vendor



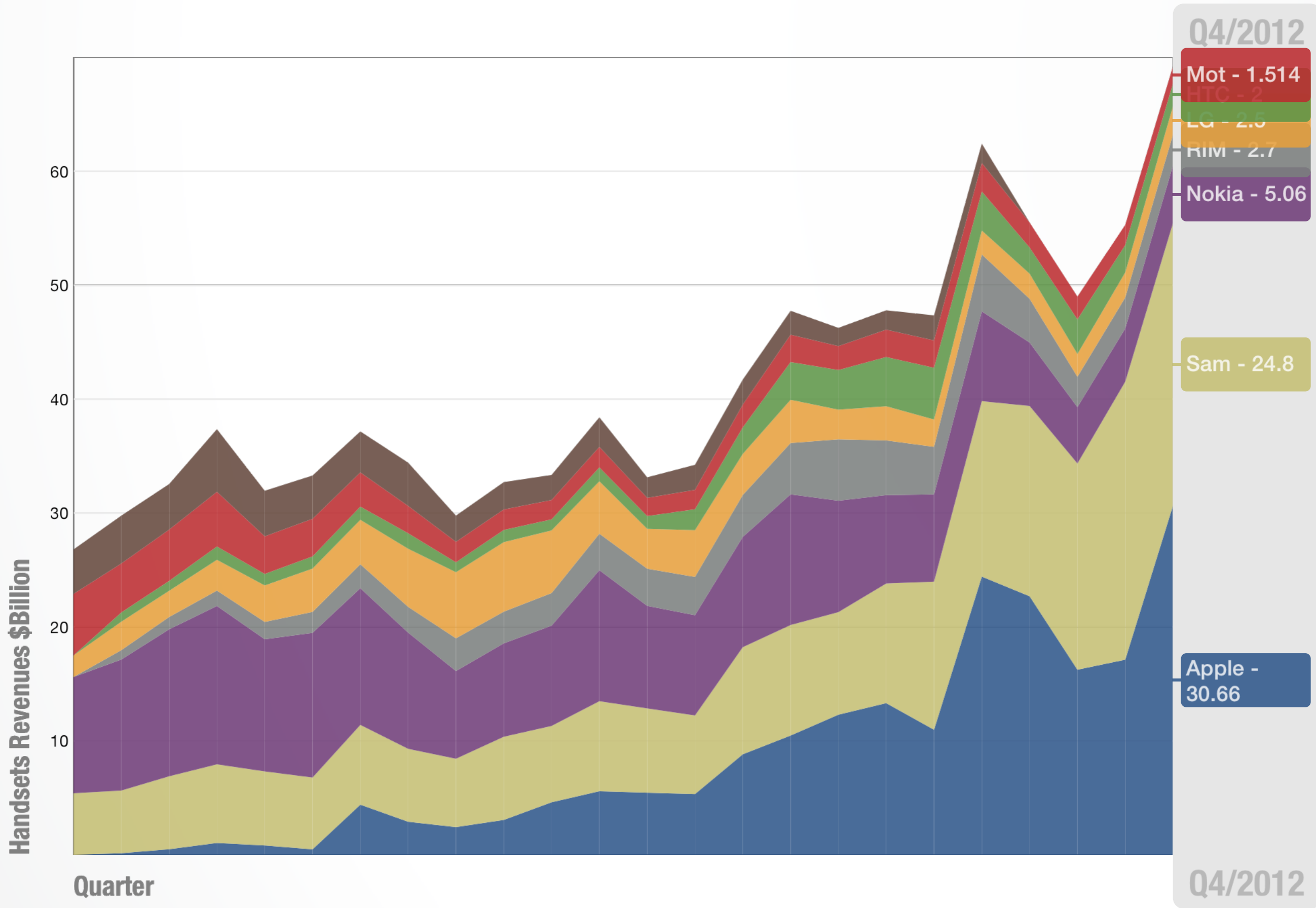
Revenues



Revenues



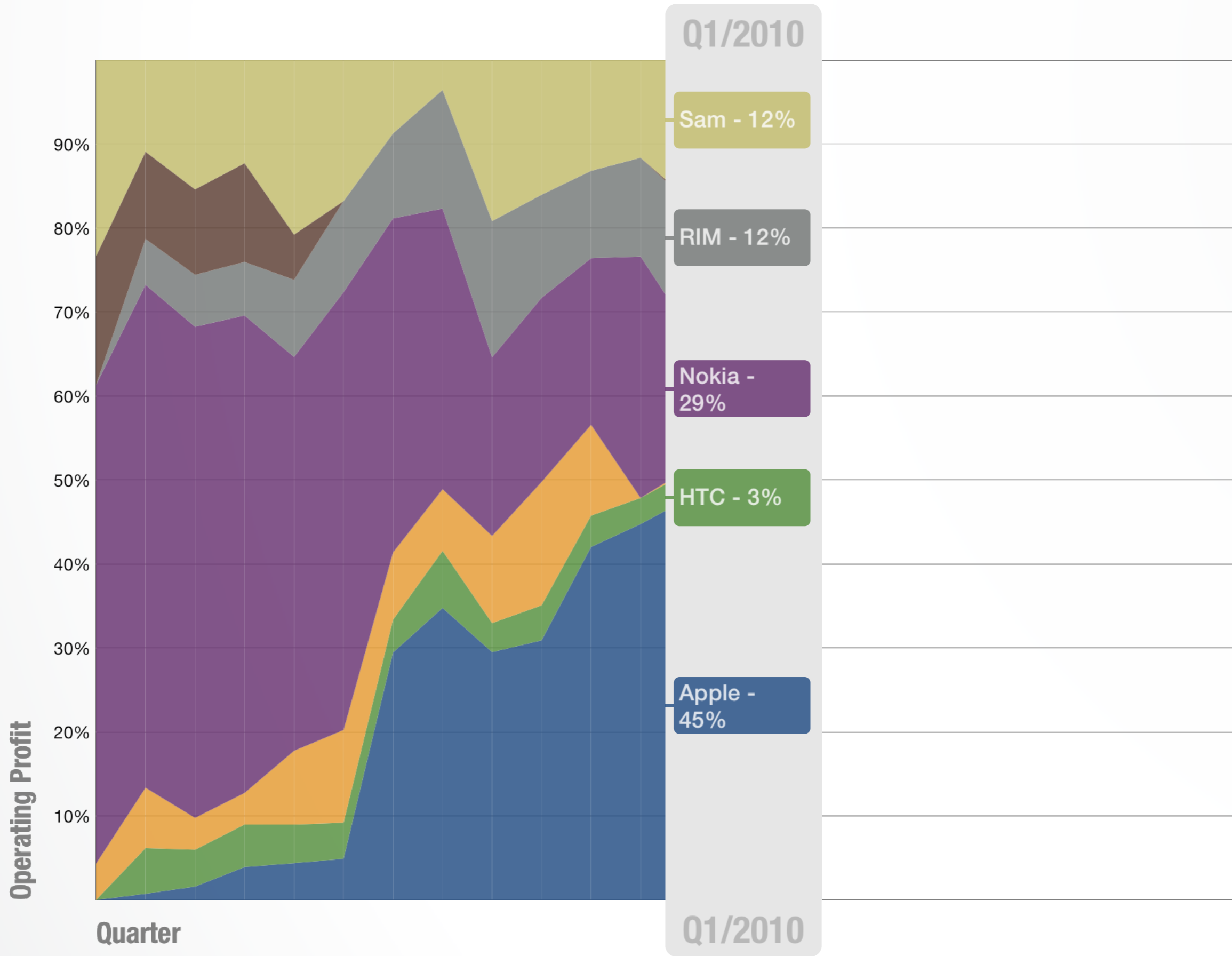
Revenues



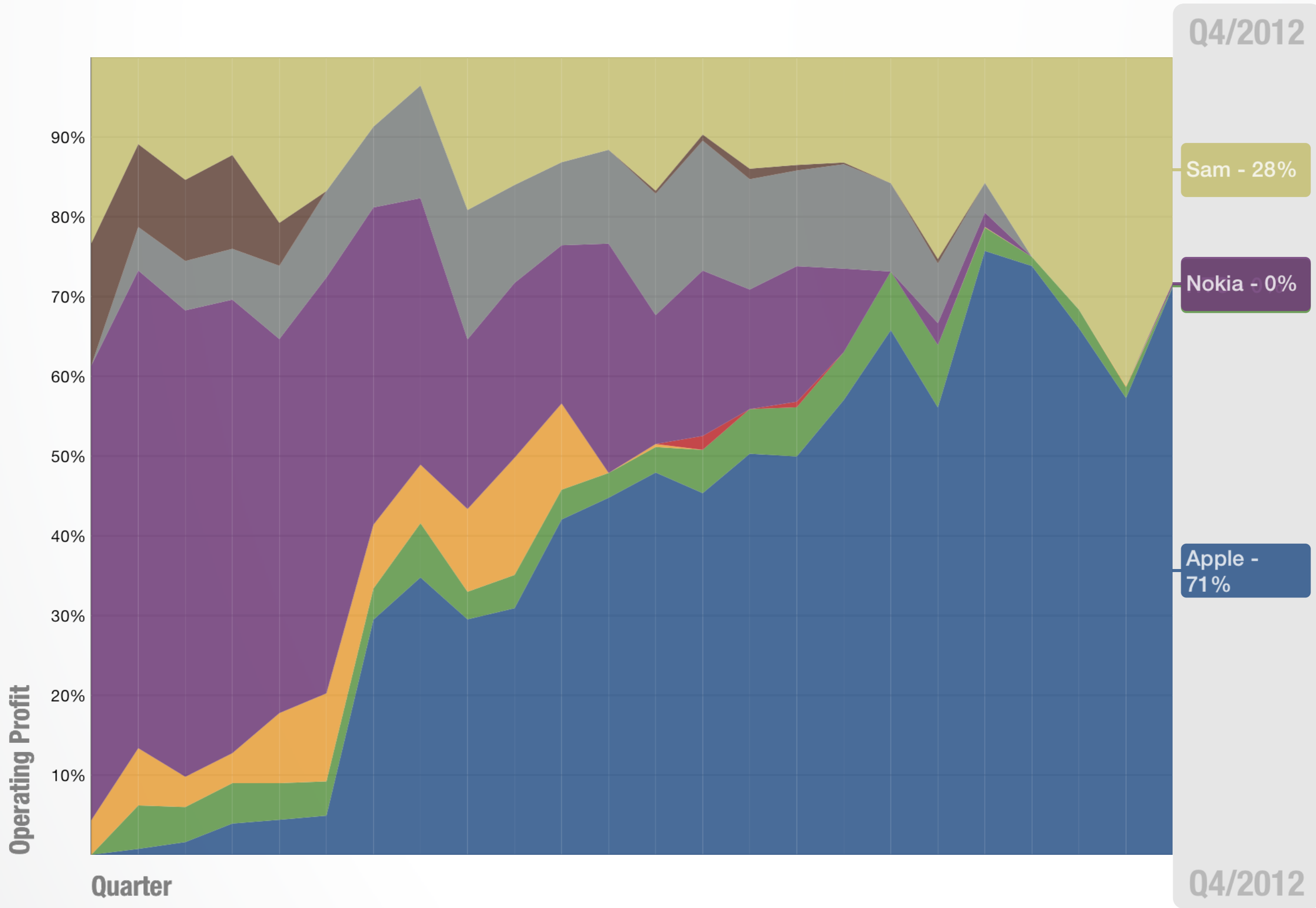
Operating Profit



Operating Profit



Operating Profit



Q4/2012

Sam - 28%

Nokia - 0%

Apple - 71%

Q4/2012

Operating Profit

Quarter



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